

RAHUL SAXENA

TECHNICAL CONTENT WRITER



EDUCATION

University of Calcutta 2012 - 2015

Bachelor in Commerce

SKILLS

Web Content Writing ·

Keyword Research

Digital Marketing

GTM

Google Analytics

Social Media

Off Page

LANGUAGE

English

Hindi

Punjabi

ABOUT ME

Hello! I'm Rahul, a creative content writer with over 3+ years of experience creating compelling, SEO-optimized content. I specialize in creating high-quality articles, web copy, and marketing materials that resonate with audiences and drive results. "I combine creativity with research-driven content creation to bring value and engagement to readers. My goal is always to create content that not only informs but also connects with the audience. Over the years, I've worked with clients across diverse industries, including technology, health, finance, ecommerce, construction, fashion, academic, and many more."

WORK EXPERIENCE

CONTENT SPECIALIST

Jan 2022 - Feb 2025

SOURCEMASH TECHNOLOGY, MOHALI

Skills: Online Content Creation · Campaigns · Copywriting · New Media · Advertising · Social Media · Search Engine Optimization (SEO) · Writing · Content Strategy · E-Commerce · Search Advertising · Social Media Marketing ·

CONTENT SPECIALIST

June 2021 - Dec 2021

GETMYUNI, BENGALURU

Skills: Online Content Creation · Campaigns · Communication · Contract Negotiation · Writing · Content Strategy · Search Advertising · Web Content Writing · Marketing · Digital Marketing · SEO Copywriting · Content Marketing

CONTENT SPECIALIST INTERN

Jan 2021 - Apr 2021

ZELTHY, BENGALURU

Search Advertising · Web Content Writing · Marketing · Digital Marketing · SEO Copywriting · Content Marketing



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