



#D1D161	#FF7D59	#FFBDE8	#FFFAED
#99B0ED	#FFE5E0	#FAAB94	#FFDE94
#CDDBF9	#FFEDEA	#2C2C34	#2C2C34



PALMER LAKE PRINT

NEW SPIRIT SEMIBOLD

NEW SPIRIT REGULAR

QUICKSAND REGULAR

QUICKSAND SEMIBOLD

PALMER LAKE SCRIPT

ACCENT FONT

This is a Title

Subtitle goes here

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BUTTON

accent font

BRAND COLORS

COLOR PALETTE INSPIRATION

FRESH



@GROWTIQUE.STUDIO

Homepage



But it can have only the colors on top in the design (but please make sure they are school, education, colors but also not too bright).

- **Study Wins** – Students share achievements, big or small (e.g., "I finally passed my stats exam!")
- **Tough Days** – Encouraging messages for students struggling with burnout.
- **Exam Grind** – Tips & motivational words for getting through exam season.
- **Daily Reminders** – Simple uplifting quotes or mindset shifts (e.g., "Progress > Perfection")

Interactions & Personalization

- 💡 Allow students to react (❤️, 🔥, 🙌) to messages.
- 📌 Give them an option to pin their favorite sticky notes.
- 🎨 Maybe even allow some minor customization: like choosing fonts or handwriting styles for a personal touch.

User Experience Enhancements

- Messages fade in and appear like a real wall of sticky notes.
- Click a sticky note to "flip" it and see a longer message or comment section.

Phase 1: Core Freemium Features (First Launch)

1. **Q&A Section:** Students can ask and answer academic questions, earning **volunteer hours** for engagement. (but need to change name instead of “Q&A”)
2. **Basic Chat & Study Rooms:** Allows students to connect for group study sessions.
3. **Library (Limited Free Access):** Free access to some textbooks, study notes, and educational videos. (students can sell **PHYSICAL BOOKS AND NOTES** and we take %15 off of commission in USD dollars and in any language)
4. **Profile & Community Tracking :** Users can track their study progress and volunteer hours.
5. **Homepage (FYP) –** Featuring scholarship news, internship listings, and **Motivation Wall (Sticky Notes Feature)**; Students post motivational messages for peers.

Profile & Activity Feed

- Add a "**Status Update**" feature where students post what they're studying, working on, or learning.
- This can be on their **profile** and show up in a **feed** for their friends.
- Example: "📖 Studying for Econ midterm! Anyone else?"

Social Lounge (Casual Section)

- A **non-academic chat** where students discuss hobbies, career goals, or fun topics, fun facts to stay engaged or as a way for each to learn something new.