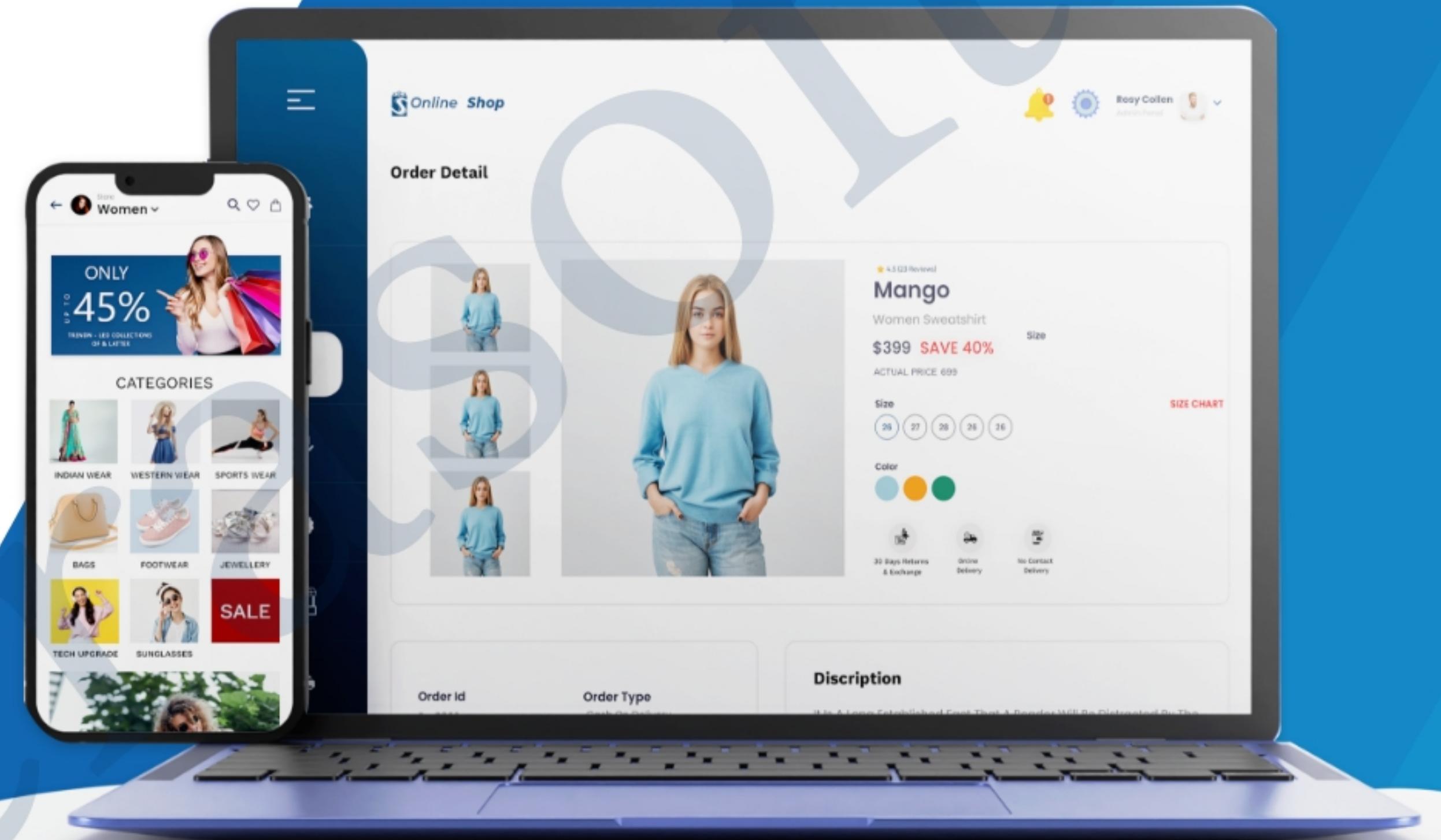




# ONLINESHOP

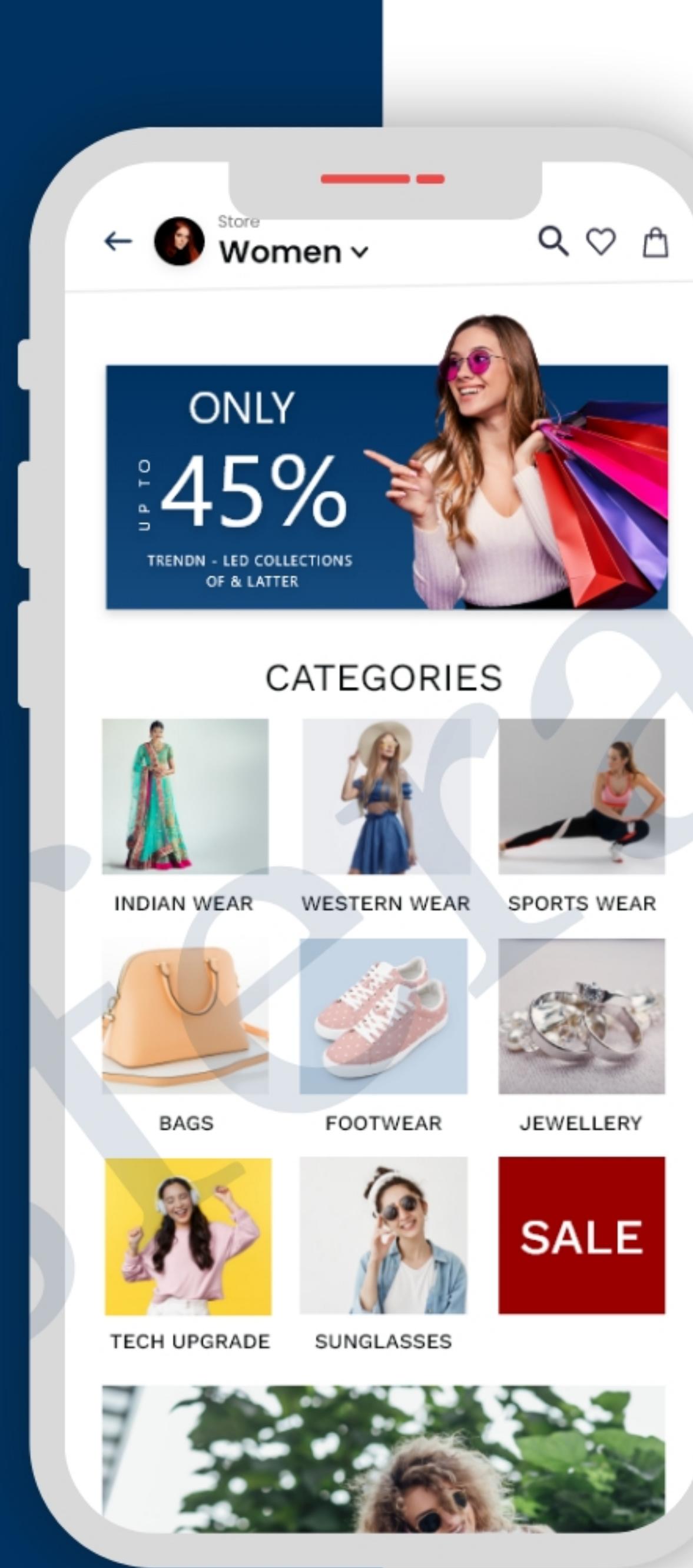
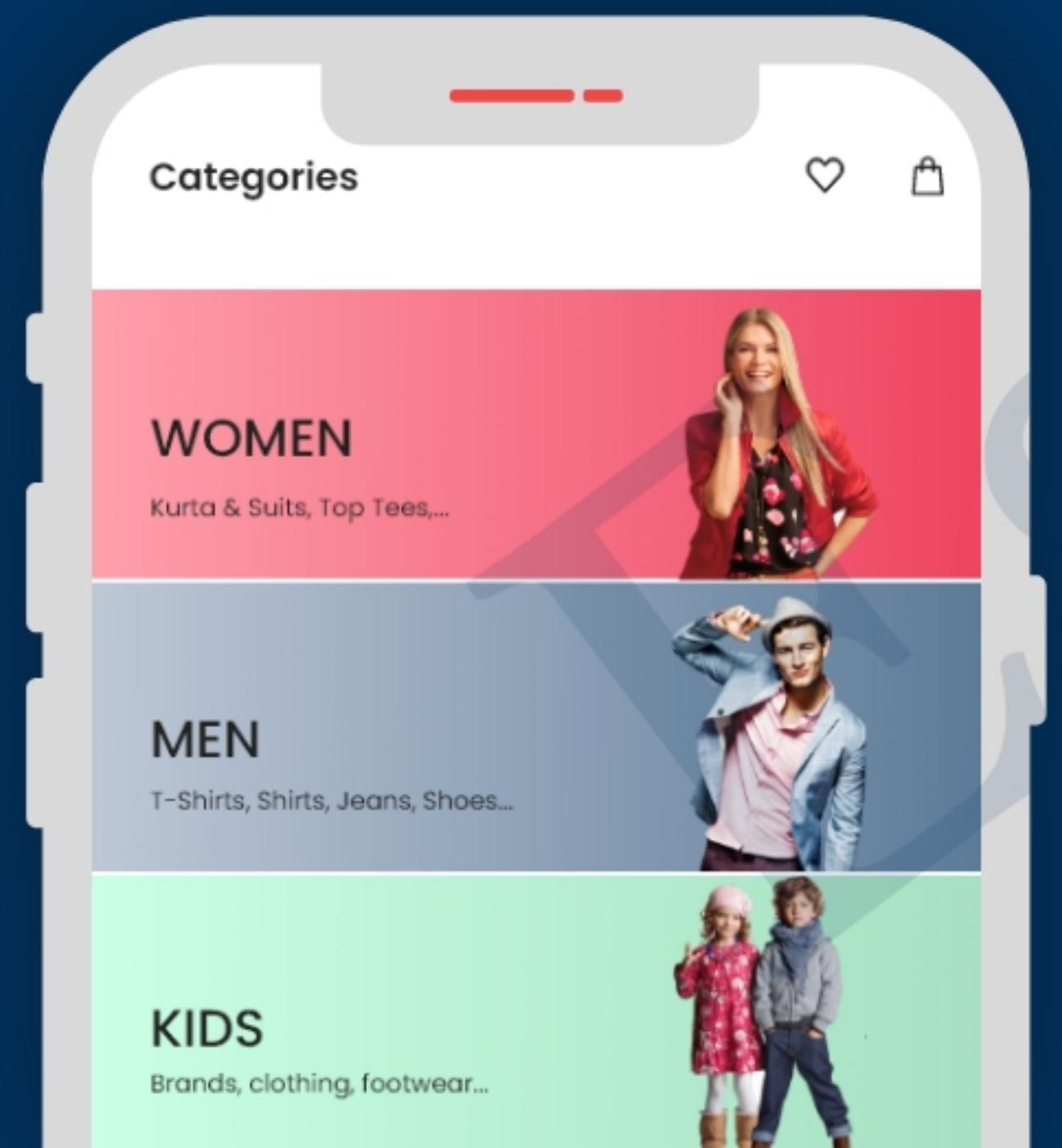
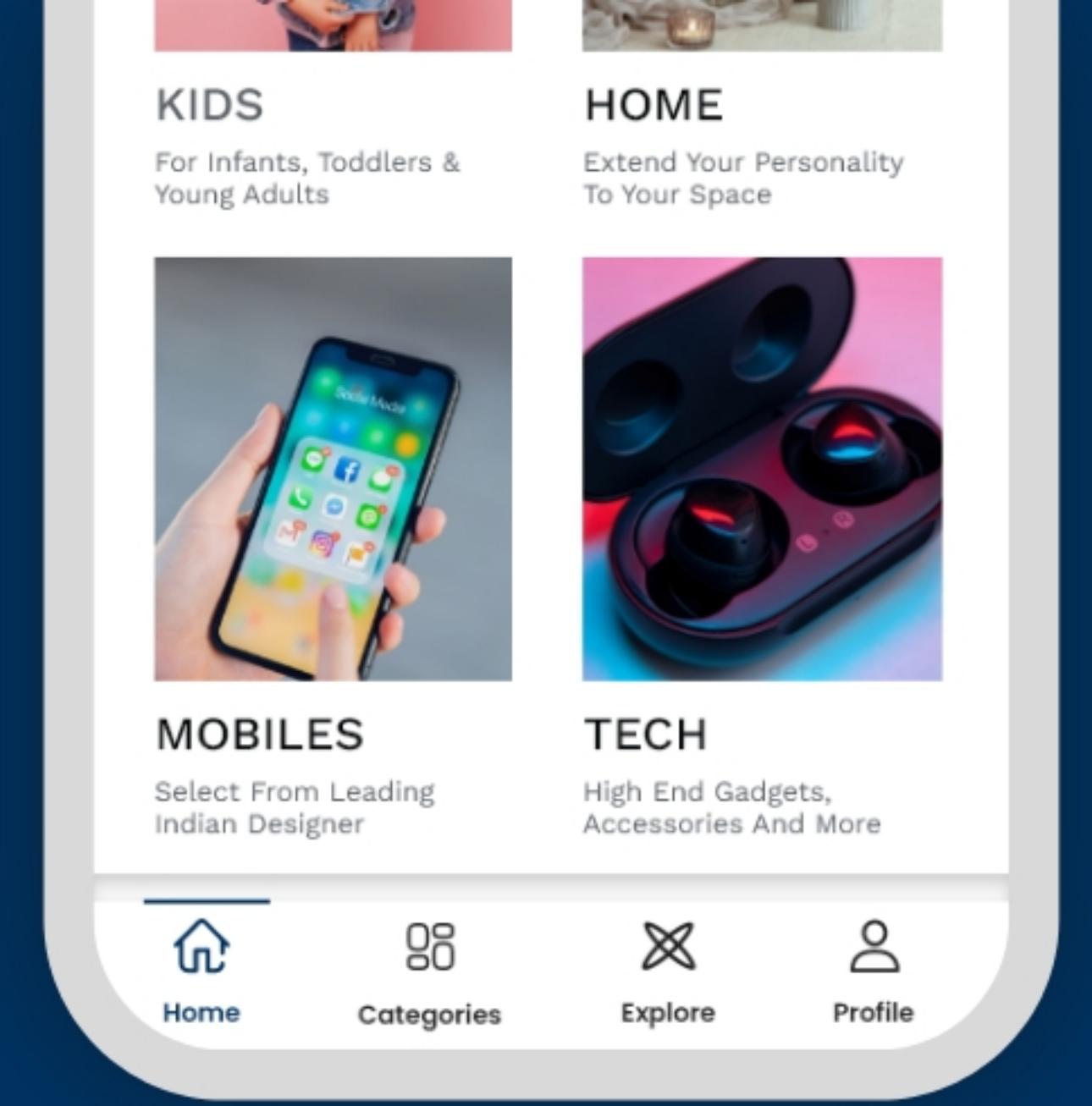
People can here shop Millions of Products with  
Best Shopping Deals and awesome  
shopping discounts.



# ABOUT THE PROJECT

People tend to avoid the entrance in the traditional locations, either because of the persistent sales rep who always tries you to buy something you don't want or because there's just no way for you to get to the store or you simply don't have time to spend out shopping.





# PROBLEM STATEMENT

The idea of not having to deal with all of these setbacks got my interest, so I decided to do a study on how the users usually interact with shopping apps and if there was any way to make the experience a bit more simple and pleasant.

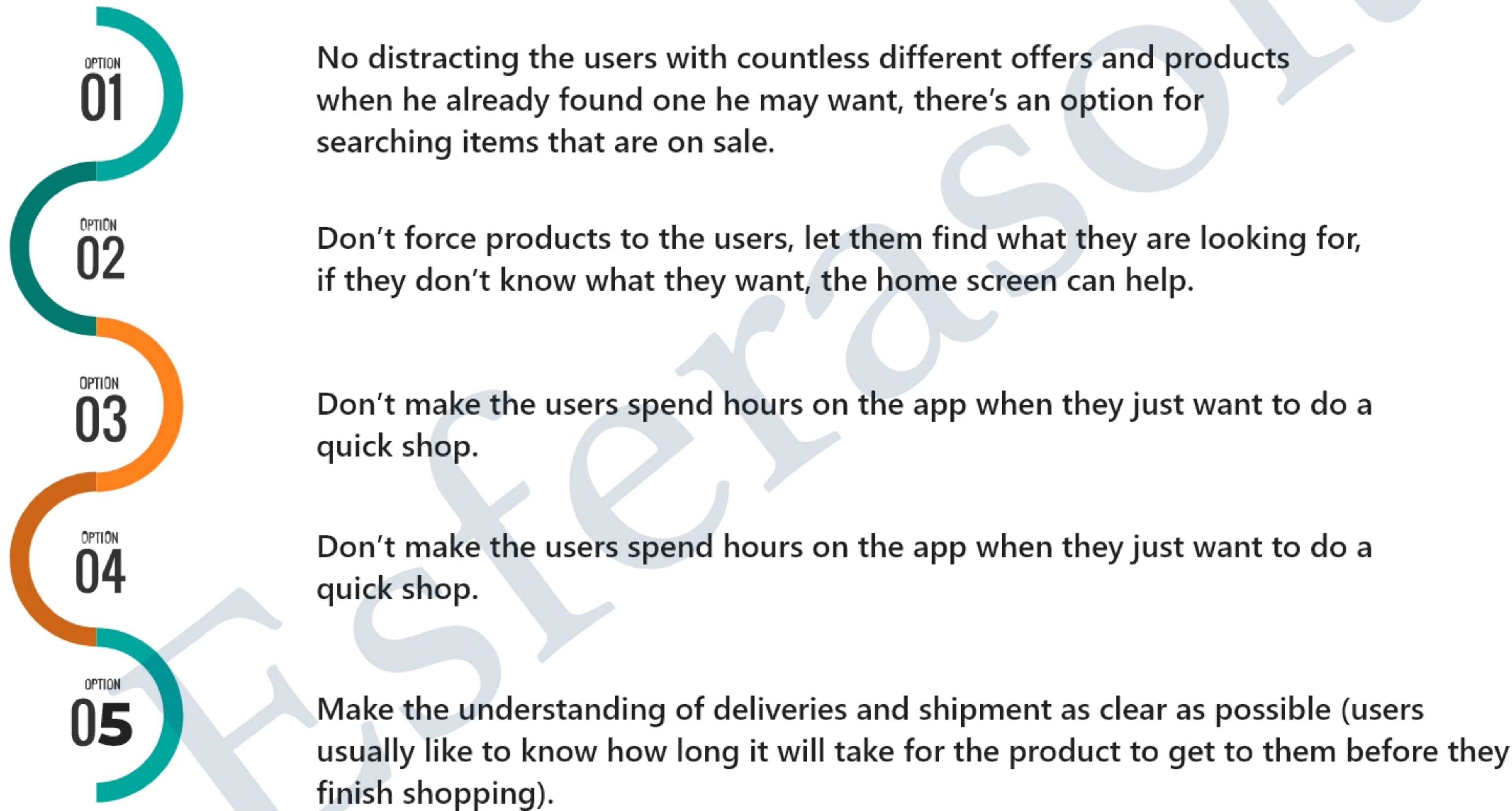


# USER OBJECTIVE

The objective of this app is to make the experience of buying something online as easy and simple as possible, either if you are 18 or 60 years old, using the app should be as familiar as walking into a store.

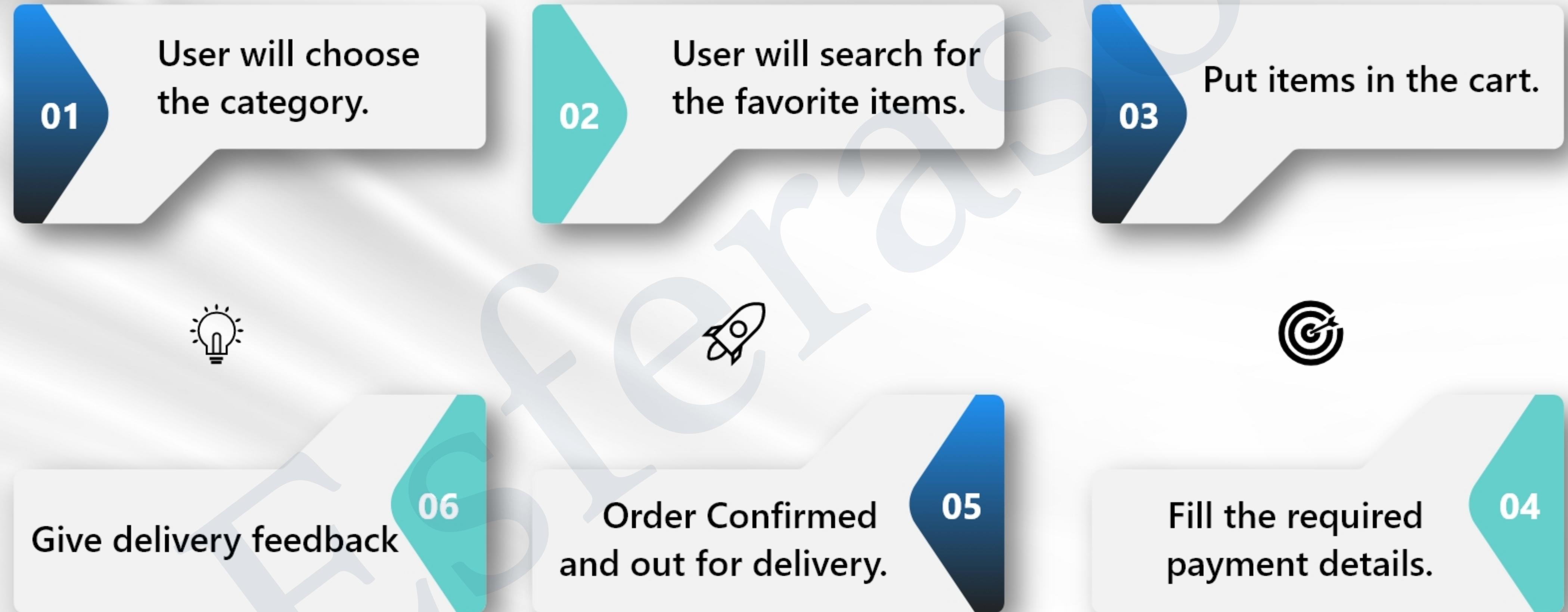


# PROPOSED SOLUTION



- OPTION 01**  
No distracting the users with countless different offers and products when he already found one he may want, there's an option for searching items that are on sale.
- OPTION 02**  
Don't force products to the users, let them find what they are looking for, if they don't know what they want, the home screen can help.
- OPTION 03**  
Don't make the users spend hours on the app when they just want to do a quick shop.
- OPTION 04**  
Don't make the users spend hours on the app when they just want to do a quick shop.
- OPTION 05**  
Make the understanding of deliveries and shipment as clear as possible (users usually like to know how long it will take for the product to get to them before they finish shopping).

# USER FLOW



# DRIVER FLOW



# STORE OWNER



**OPTION 01** Shopkeepers can sign up with the app and obtain approval from the admin to sell groceries

After approval they can build their profile by specifying the necessary details and a short description

**OPTION 02**

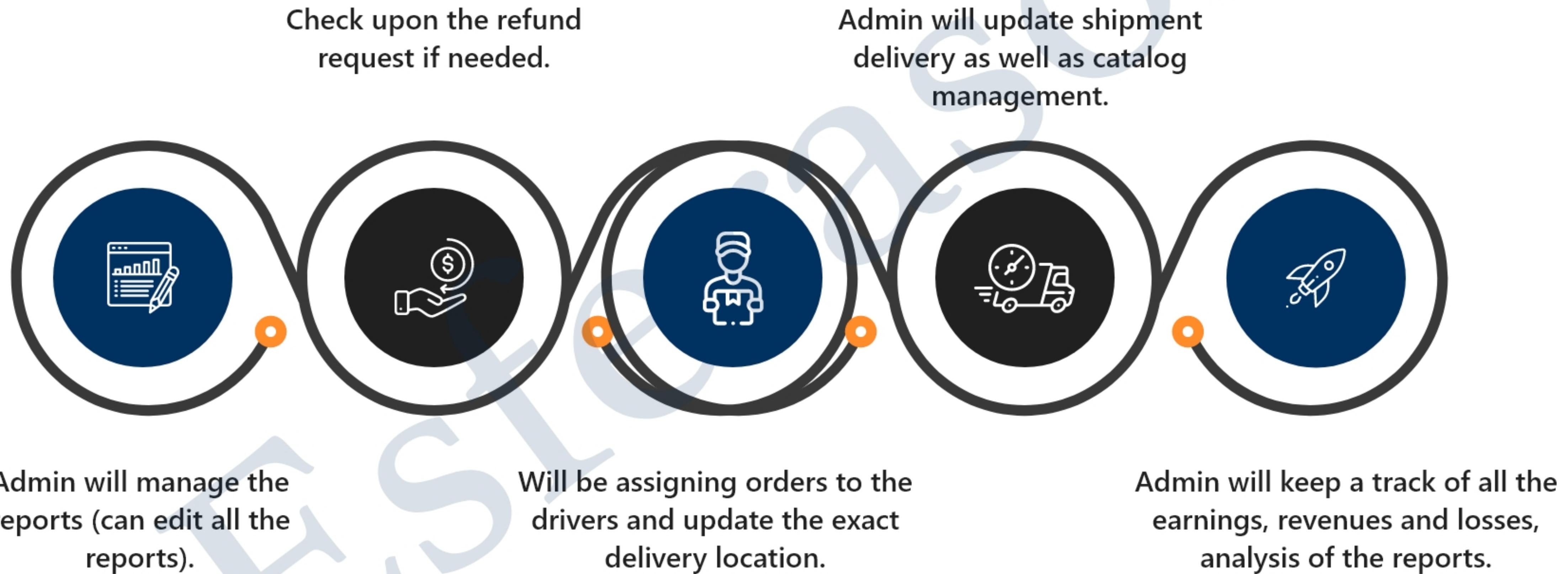
**OPTION 03** They can add any new products that are available for purchase

The owners can also track customer orders until it is successfully delivered

**OPTION 04**

**OPTION 05** Ecommerce store owners can also update order status regularly via their panel.

# ADMIN FLOW



# APP FEATURES

Easy Registration



Driver earning history



Admin can cut commission from  
the driver



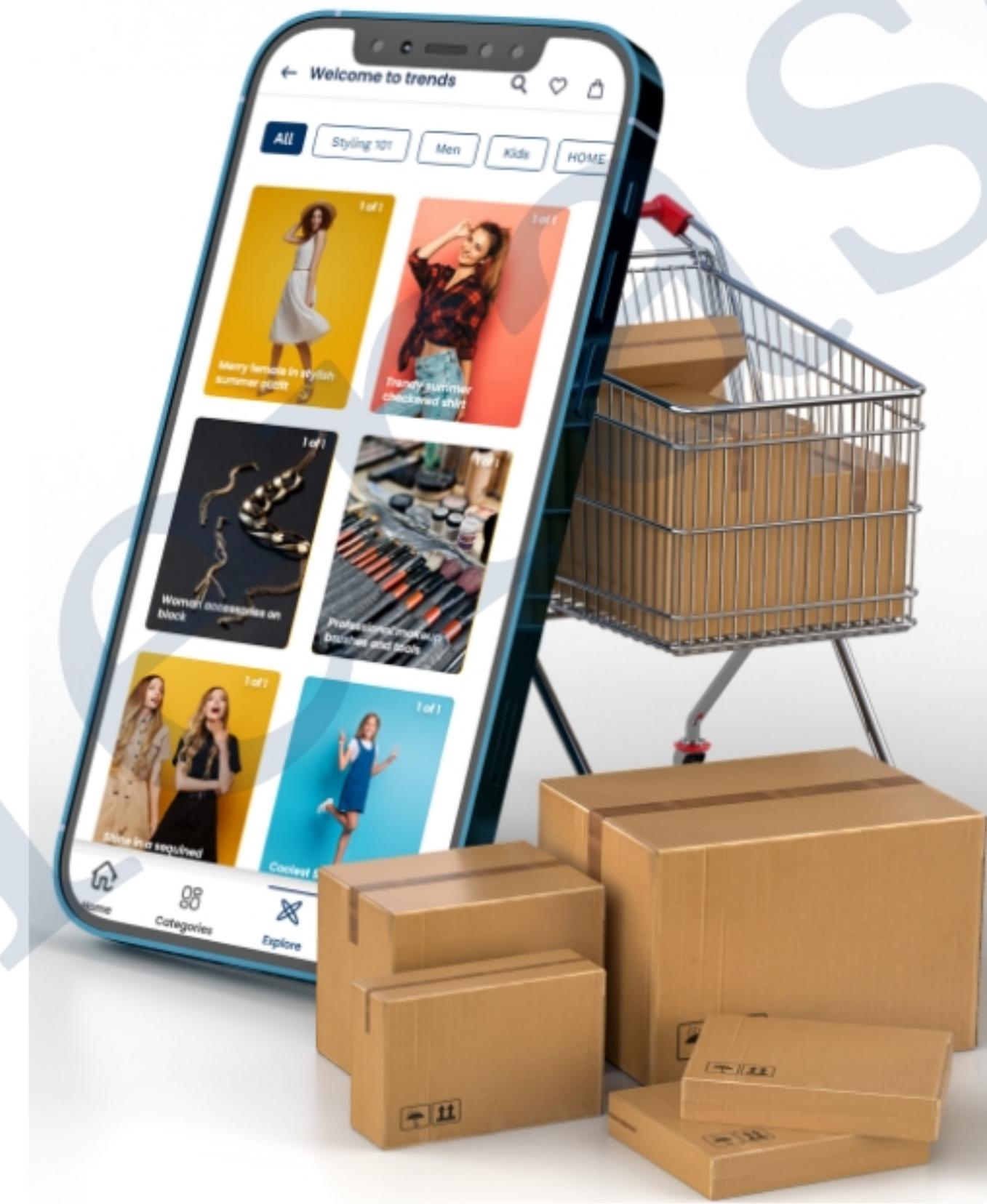
Multi payment mode



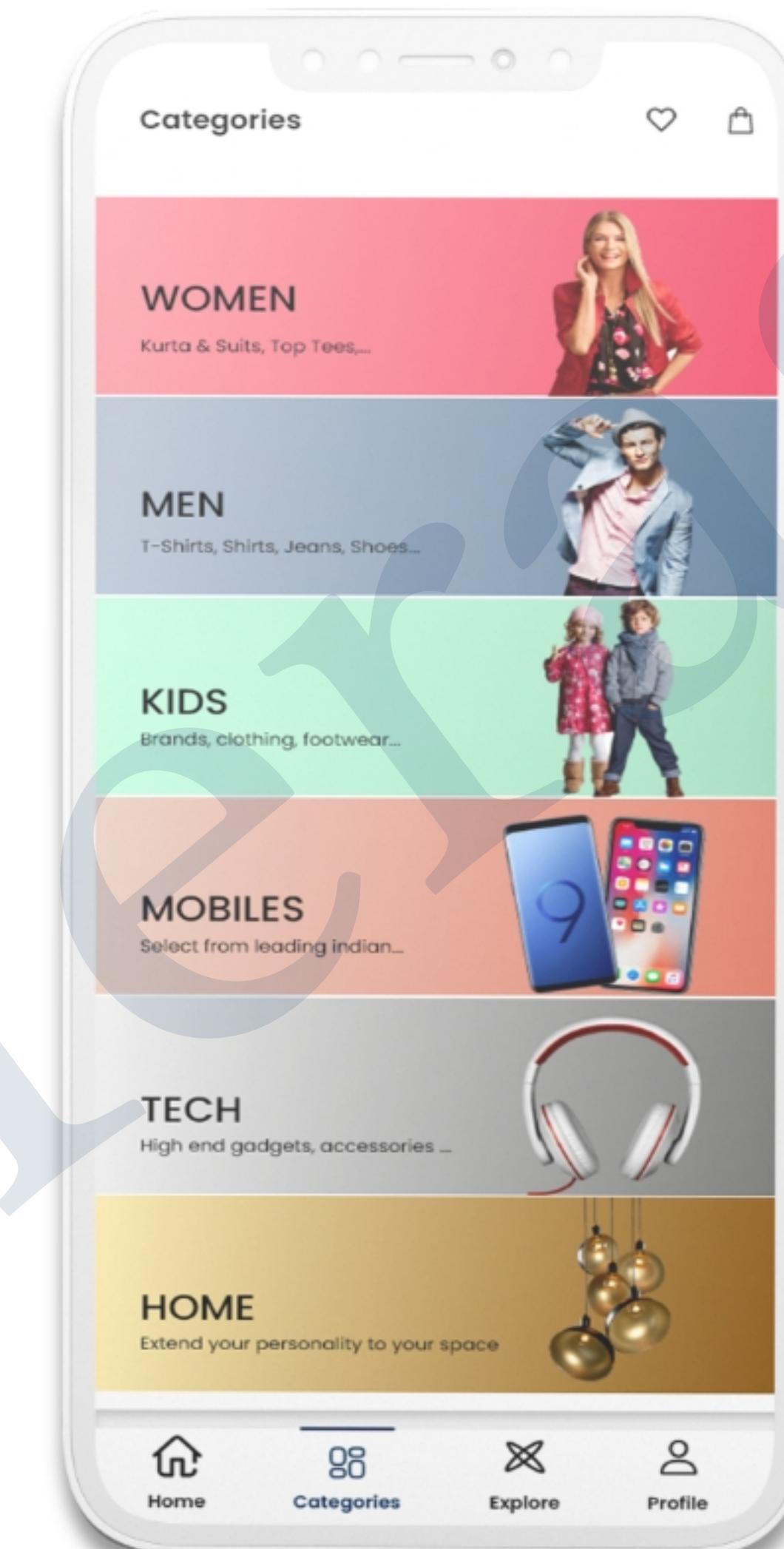
Manage ratings and feedback



Live Tracking



# EXPERTS GUARANTEE



**Secure Payments**

**User Friendly UI**

**Easy Managing Database**

**Cost Efficient Solutions**

**Expert Support Staff**

**Multi Currency Options**

# APP SCREENS





# Esferasoft

Beyond the expectation

[www.esferasoft.com](http://www.esferasoft.com)

# About

Esferasoft Solutions is India's most trusted digital solutions partner that offers a comprehensive range of digital transformation solutions ranging from digital product development to marketing and branding.



# Work Culture



## Hiring

We are willing to understand new perspectives that come with allowing new up-and-coming developers to work with our experienced team to create a perfect blend of fresh ideas and skills.



## Training

We have a supportive staff willing to welcome new faces with responsibility and an understanding of their ideas. This makes the initial training phase of our company an enjoyable learning experience instead of a pressured work environment.



## Retention

Our employees have been loyal and loved the company. After 13 successful years in the industry, we have been able to keep most of our staff happily working with us with an urge to out do themselves every day.

# Life@Esferasoft





## Our **Strength**

Our experienced team with over 13 years of industry presence makes us one of a kind company that has the right blend of expertise and innovative approach to dealing with the fast pacing online world and creating an impact.

# Our Clients



JD MATCH



\$G Sales Gravy

Hip2Save

\$G Sales Gravy



SCHROEDER  
ORTHODONTICS

ask  
A  
merchant?  
Portland's Connection To Merchants

KWIK  
REWARDS



INOISE  
TECHNOLOGIES

HONK

Haven  
SPA • POOL • HEARTH

# Our Awards



ORACLE



# Our Technology Stack



**stripe**

Authorize.Net

Brain**tree**

**PayPal**

**Citrus**

**s3**



**paystack**



**ExpressPay**



**twilio**

**php**

**RAILS**

**Java**

# Clients Testimonials

“

Receiving positive feedback from its clients, the platform functions smoothly and well, while the project's remote work was managed effectively.



Chris Weber  
CEO, Fashion Circle

“

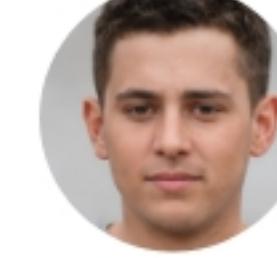
Their professional and knowledgeable team delivered a handy tool that helps event marketers streamline their activities.



Vanita Kerai  
Managing Director, Max7p

“

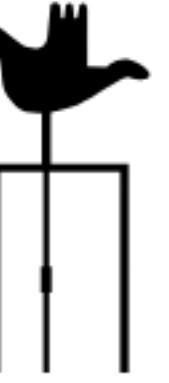
While their competitors struggle to meet growing demands, Esferasoft's responsive team can adjust to any environment and deliver practical solutions fast.



Jeb Blount  
CEO, Sales Gravy

# Our Offices

## Development Office



### India Office (Chandigarh)

Plot No. F5-F6 Phase 8, Industrial  
Area, Sector 74, Mohali – 160055  
Punjab, India

## Development Office



### HQ UK (London)

London Luton Airport, Esferasoft UK Ltd,  
Signature Flight Support Terminal 2, Frank Lester  
Way LU2 9NQ

# Any Inquiries Contact Us

Want to get in touch ? We'd love to hear from you. Here's how you can reach us...

Talk to Sales

+91 172-400-0503

+91 772-300-0038

Call



Contact Customer Support

[business@esferasoft.com](mailto:business@esferasoft.com)

[partners@esferasoft.com](mailto:partners@esferasoft.com)

[hr@esferasoft.com](mailto:hr@esferasoft.com)

Contact Us

# Thank You

For giving your valuable time.