

Cookie Policy

Effective Date: 1st December, 2025

This Cookie Policy explains how **LAVAN Quarries** (“**we**”, “**us**”, “**our**”) uses cookies and similar technologies on our Website. It should be read in conjunction with our **Privacy Policy**.

1. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They allow the website to recognise your device and store certain information about your preferences or past actions.

Cookies can be:

- **Session Cookies:** which expire when you close your browser; or
 - **Persistent Cookies:** which remain on your device until deleted or they expire automatically.
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2. Why We Use Cookies

We use cookies and similar technologies for the following purposes:

- To ensure the Website functions properly (strictly necessary).
 - To measure and analyse Website traffic (performance/analytics).
 - To personalise your experience and remember preferences (functionality).
 - To deliver relevant advertising and measure campaign effectiveness (targeting/marketing).
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3. Categories of Cookies We Use

(a) Strictly Necessary Cookies

These cookies are essential for the operation of the Website and cannot be switched off in our systems. They are usually set in response to actions such as filling out forms, setting privacy preferences, or logging in.

Examples:

- Cookie to remember your cookie preferences.
- Security/session cookies to protect Website integrity.

(b) Performance / Analytics Cookies

These cookies help us understand how visitors interact with the Website by collecting and reporting information anonymously. We may use tools such as **Google Analytics**.

Examples:

- Pages visited, time spent on site, traffic sources.
- Aggregated user behaviour trends to improve site functionality.

(c) Functionality Cookies

These cookies enable the Website to provide enhanced functionality and personalisation. They may be set by us or by third-party providers.

Examples:

- Remembering your location or language preferences.

(d) Targeting / Marketing Cookies

These cookies may be set by advertising partners such as **Meta Pixel** or **Google Ads** to build a profile of your interests and deliver relevant advertisements. They also help measure the effectiveness of campaigns.

Examples:

- Tracking visits across websites to deliver tailored advertising.
 - Measuring conversions from online campaigns.
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4. Third-Party Cookies

Some cookies are placed by third parties providing services on our behalf, including analytics and advertising providers. These third parties may collect data across different websites.

We do not control these cookies. For more information, please refer to the privacy/cookie policies of:

- **Google:** <https://policies.google.com/technologies/cookies>
 - **Meta (Facebook/Instagram):** <https://www.facebook.com/policies/cookies/>
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5. Cookie Retention Periods

- **Session Cookies:** deleted once you close your browser.
 - **Persistent Cookies:** stored on your device for a maximum of **24 months**, unless deleted earlier through your browser settings.
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6. Managing Cookies

You can control cookies through the Website's cookie consent tool and through your browser settings. Most browsers allow you to:

- See what cookies are stored and delete them individually.
- Block third-party cookies.
- Block all cookies.
- Delete all cookies when you close your browser.

Guidance for popular browsers:

- **Chrome:** <https://support.google.com/chrome/answer/95647>
- **Firefox:**
<https://support.mozilla.org/kb/cookies-information-websites-store-on-your-computer>

- Safari:
<https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
 - Edge:
<https://support.microsoft.com/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
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7. Withdrawal of Consent

You can withdraw your consent to non-essential cookies at any time by adjusting your preferences through the cookie banner or settings on the Website.

8. Changes to this Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our practices. Updates will be posted on this page with a new effective date.

9. Contact

If you have any questions about our use of cookies, please contact:

Data Protection Officer
LAVAN Quarries
Email: info@lavan.ie