



Performance Report for: <http://www.balistikart.com/>

Report generated: Sat, Dec 9, 2023 1:35 PM +0100 (via API)
 Test Server Location: London, UK
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0
 Analysis options: Adblock Plus

F	Performance 15%	Structure 51%	L. Contentful Paint 4.8s	T. Blocking Time 454ms	C. Layout Shift 0.65
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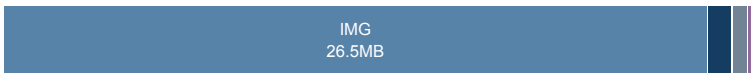
Top Issues

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 37.5MB
High	Reduce initial server response time <small>FCP LCP</small>	Root document took 2.3s
Med-High	Combine images using CSS sprites <small>FCP LCP</small>	6 images found
Med-High	Properly size images	Potential savings of 25.7MB
Med	Avoid large layout shifts <small>CLS</small>	3 elements found

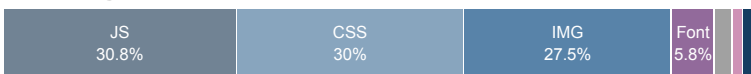
Page Details



Total Page Size - 28.6MB



Total Page Requests - 120



HTML JS CSS IMG Video Font Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

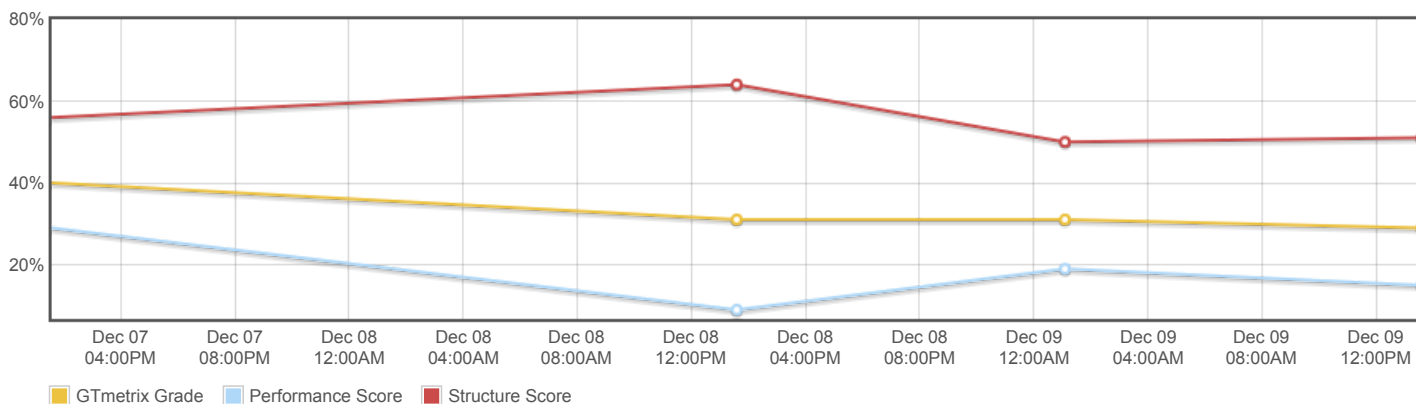
About GTmetrix

CARBON60
THE MANAGED CLOUD COMPANY

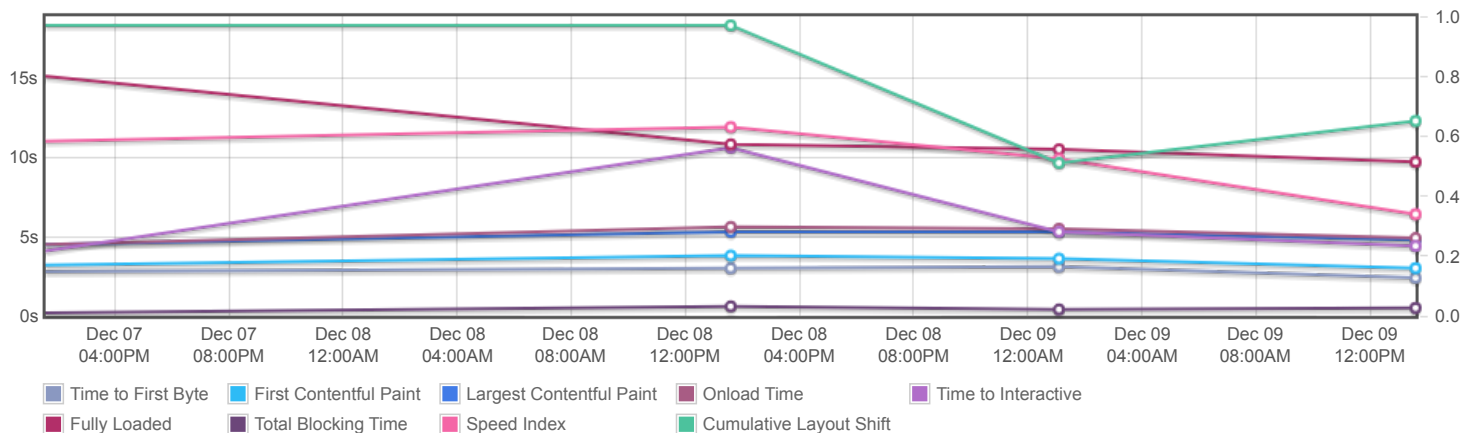
GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 27 years experience in web technology.

<https://carbon60.com/>

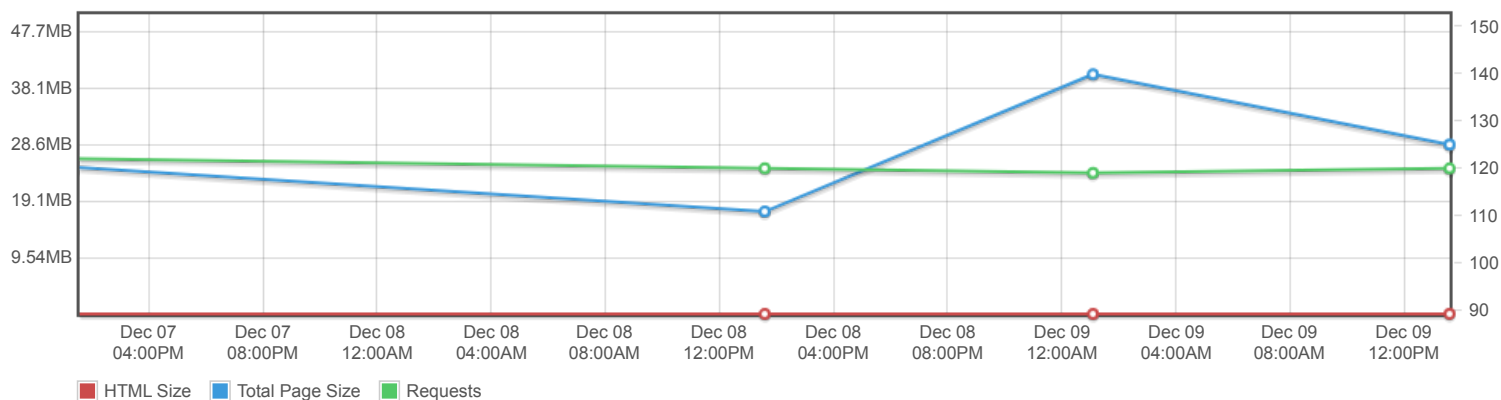
Page scores



Page metrics





























































Page sizes and request counts



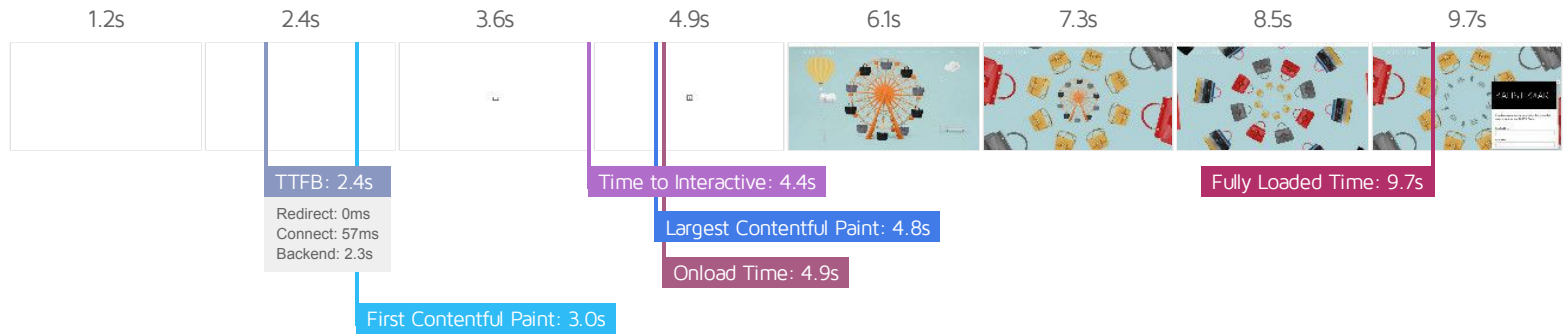
The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

L'agence des belles marques - Balistik Art

/	200	balistikart.com	29.4KB	2.4s			
bootstrap.min.css?ver=5....	200	balistikart.com	17.2KB	63ms			
animate.min.css?ver=5.0.20	200	balistikart.com	4.92KB	243ms			
feather.css?ver=5.0.20	200	balistikart.com	1.64KB	242ms			
font-awesome.min.css?v...	200	balistikart.com	6.50KB	136ms			
jquery.bxslider.css?ver=5...	200	balistikart.com	1.10KB	132ms			
lightbox.css?ver=5.0.20	200	balistikart.com	1.25KB	132ms			
main.css?ver=5.0.20	200	balistikart.com	451B	132ms			
owl.carousel.css?ver=5.0...	200	balistikart.com	791B	146ms			
slick.css?ver=5.0.20	200	balistikart.com	1.20KB	146ms			
style.css?ver=5.0.20	200	balistikart.com	1.13KB	145ms			
css?family=Raleway%3A...	200	fonts.googleapis.com	1.20KB	131ms			
css?family=Source+Sans...	200	fonts.googleapis.com	1.31KB	131ms			
style.min.css?ver=5.0.20	200	balistikart.com	4.58KB	146ms			
layerslider.css?ver=5.3.2	200	balistikart.com	3.36KB	167ms			
css?family=Lato:100,300,...	200	fonts.googleapis.com	1.58KB	131ms			
styles.css?ver=5.1.1	200	balistikart.com	1.02KB	166ms			
email-before-download-p...	200	balistikart.com	378B	213ms			
settings.css?ver=4.6.5	200	balistikart.com	9.26KB	174ms			
frontend.css?ver=4.2.0	200	balistikart.com	1.58KB	180ms			
js_composer.min.css?ver...	200	balistikart.com	57.4KB	212ms			
jquery.js?ver=1.12.4	200	balistikart.com	33.4KB	198ms			
jquery-migrate.min.js?ver...	200	balistikart.com	4.32KB	239ms			
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layerslider.kreaturamedia....	200	balistikart.com	19.3KB	233ms			
layerslider.transitions.js?...	200	balistikart.com	3.51KB	226ms			
jquery.themepunch.tools....	200	balistikart.com	33.4KB	242ms			
jquery.themepunch.revol...	200	balistikart.com	26.2KB	262ms			
01logo-noir.png	200	balistikart.com	5.37KB	494ms			
01logo-blanc.png	200	balistikart.com	5.34KB	494ms			
transparent.png	200	balistikart.com	537B	505ms			
balistik-art-our-clients-v6....	200	balistikart.com	112KB	559ms			
1-planning-1-2-125x125.png	200	balistikart.com	1.82KB	549ms			
2-conception-1-125x125.p...	200	balistikart.com	1.54KB	548ms			
3-studio-1-125x125.png	200	balistikart.com	2.40KB	548ms			
4-brand-content-125x125....	200	balistikart.com	2.41KB	549ms			
5-influencers-125x125.png	200	balistikart.com	2.88KB	550ms			
6-social-media2-125x125....	200	balistikart.com	3.13KB	567ms			
Screenshot-2023-12-08-at...	200	blstk.art	5.73MB	902ms			
BALENCIAGA-SKIWEAR-...	200	blstk.art	40.6KB	583ms			
download-12.webp	200	blstk.art	193KB	594ms			
embed.js	200	downloads.mailchim...	71.8KB	329ms			
prettyPhoto.min.css?ver=...	200	balistikart.com	3.12KB	444ms			
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animate.min.css?ver=4.1...	200	balistikart.com	4.00KB	444ms			
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dashicons.min.css?ver=5...	200	balistikart.com	28.5KB	445ms			
front.min.css?ver=3.0.6.1	200	balistikart.com	12.6KB	450ms			
plugins.js?ver=1.0.0	200	balistikart.com	31.0KB	444ms			
jquery.currentMenuItem.j...	200	balistikart.com	747B	471ms			
main.js?ver=1.0.0	200	balistikart.com	3.73KB	471ms			

comment-reply.min.js?ve...	200	balistikart.com	986B		471ms		
scripts.js?ver=5.1.1	200	balistikart.com	4.30KB		473ms		
email-before-download-p...	200	balistikart.com	852B		471ms		
underscore.min.js?ver=1....	200	balistikart.com	6.08KB		473ms		
front.min.js?ver=1.1	200	balistikart.com	18.5KB		499ms		
wp-embed.min.js?ver=5.0...	200	balistikart.com	1.16KB		490ms		
js_composer_front.min.js...	200	balistikart.com	5.85KB		500ms		
waypoints.min.js?ver=4.1...	200	balistikart.com	2.95KB		519ms		
jquery.prettyPhoto.min.js...	200	balistikart.com	6.40KB		520ms		
owl.carousel.min.js?ver=...	200	balistikart.com	10.6KB		519ms		
imagesloaded.pkgd.min.j...	200	balistikart.com	2.69KB		518ms		
vc_grid.min.js?ver=4.11.2.1	200	balistikart.com	4.45KB		521ms		
webfont.js	200	ajax.googleapis.com	6.63KB		494ms		
wp-emoji-release.min.js?...	200	balistikart.com	4.64KB		468ms		
style.css	200	balistikart.com	8.74KB		33ms		
analytics.js	200	google-analytics.com	20.5KB		173ms		
preloader.gif	200	balistikart.com	2.70KB		75ms		
1Ptug8zYS_SKggPNyC0I...	200	fonts.gstatic.com	47.8KB		163ms		
embed?pb=l1m18l1m12l1...	200	google.com	917B		371ms		
fontawesome-webfont.wo...	200	balistikart.com	65.3KB		97ms		
form-settings?u=dca52be...	307	mc.us2.list-manage....	0		32ms		
css?family=Quicksand:30...	307	fonts.googleapis.com	0		10ms		
memSYaGs126MiZpBA-U...	200	fonts.gstatic.com	19.0KB		180ms		
memvYaGs126MiZpBA-U...	200	fonts.gstatic.com	47.3KB		201ms		
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css?family=Quicksand:30...	200	fonts.googleapis.com	1.28KB		36ms		
form-settings?u=dca52be...	200	mc.us2.list-manage....	6.80KB		368ms		
6xKtdSZaM9iE8KbpRA_h...	200	fonts.gstatic.com	27.4KB		77ms		
js?client=google-maps-e...	200	maps.googleapis.com	61.6KB		90ms		
loader.gif	200	balistikart.com	2.82KB		53ms		
prev.png	200	balistikart.com	1.67KB		47ms		
next.png	200	balistikart.com	1.66KB		51ms		
loading.gif	200	balistikart.com	8.62KB		52ms		
close.png	200	balistikart.com	626B		50ms		
gen_204?csp_test=true	200	maps.googleapis.com	46B		52ms		
init_embed.js	200	maps.gstatic.com	59.6KB		69ms		
POST admin-ajax.php	200	balistikart.com	2.30KB		216ms		
popup.js	200	downloads.mailchim...	32.0KB		21ms		
common.js	200	maps.googleapis.com	56.2KB		18ms		
util.js	200	maps.googleapis.com	53.9KB		18ms		
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overlay.js	200	maps.googleapis.com	1.27KB		18ms		
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search_impl.js	200	maps.googleapis.com	1.25KB		21ms		
cartier-odyssee.jpg	200	balistikart.com	68.1KB		53ms		
kenzo-world.jpg	200	balistikart.com	88.2KB		53ms		
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2016-12-13.jpg	200	balistikart.com	18.7MB		654ms		
home-site-roger-vivier-po...	200	balistikart.com	196KB		71ms		
common.css	200	downloads.mailchim...	3.06KB		13ms		
banner.css	200	downloads.mailchim...	1.32KB		16ms		
common.css	200	downloads.mailchim...	0		9ms		
layout-2.css	200	downloads.mailchim...	0.99KB		9ms		
modal-slidein.css	200	downloads.mailchim...	1.67KB		10ms		

home-site-roger-vivier-po... (canceled)		balistikart.com	1.00MB					443ms	
revicons.woff?5510888	200	balistikart.com	7.65KB					122ms	
favicon.ico	200	balistikart.com	1.46KB					19ms	
home-site-roger-vivier-po...	206	balistikart.com	0					190ms	
6539795a-822c-41f3-bb4c-...	200	mcusercontent.com	16.3KB						123ms
120 Requests 28.6MB (44.2MB Uncompressed) Fully Loaded 9.7s (Onload 4.9s)									



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Much longer than recommended 3.0s	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Longer than recommended 4.4s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 6.4s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 454ms
Largest Contentful Paint How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended 4.8s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Much more than recommended 0.65

Browser Timings

Redirect	0ms	Connect	57ms	Backend	2.3s
TTFB	2.4s	First Paint	3.0s	DOM Int.	3.7s
DOM Loaded	3.9s	Onload	4.9s	Fully Loaded	9.7s

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 37.5MB
High	Reduce initial server response time <small>FCP LCP</small>	Root document took 2.3s
Med-High	Combine images using CSS sprites <small>FCP LCP</small>	6 images found
Med-High	Properly size images	Potential savings of 25.7MB
Med	Avoid large layout shifts <small>CLS</small>	3 elements found
Med	Use explicit width and height on image elements <small>CLS</small>	4 images found
Med	Serve static assets with an efficient cache policy	Potential savings of 32.8MB
Med	Eliminate render-blocking resources <small>FCP LCP</small>	Potential savings of 404ms
Med	Use a Content Delivery Network (CDN)	79 resources found
Med	Avoid chaining critical requests <small>FCP LCP</small>	52 chains found
Med-Low	Efficiently encode images	Potential savings of 11.2MB
Med-Low	Avoid document.write()	2 instances found
Med-Low	Avoid long main-thread tasks <small>TBT</small>	10 long tasks found
Med-Low	Use HTTP/2 for all resources	Potential savings of 1.1s
Med-Low	Avoid CSS @import <small>FCP LCP</small>	1 resource found
Low	Defer offscreen images	Potential savings of 25.2MB
Low	Serve images in next-gen formats	Potential savings of 19.7MB
Low	Avoid an excessive DOM size <small>TBT</small>	710 elements
Low	Ensure text remains visible during webfont load <small>FCP LCP</small>	5 fonts found
Low	Reduce JavaScript execution time <small>TBT</small>	713ms spent executing JavaScript
Low	Reduce unused CSS <small>FCP LCP</small>	Potential savings of 114KB
Low	Minify CSS <small>FCP LCP</small>	Potential savings of 2.58KB
Low	Avoid non-composited animations <small>CLS</small>	11 animated elements found

Low	Minify JavaScript FCP LCP	Potential savings of 35.9KB
Low	Reduce unused JavaScript LCP	Potential savings of 86.2KB
N/A	Largest Contentful Paint element LCP	4,830 ms
N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 25.4KB
N/A	Minimize main-thread work TBT	Main-thread busy for 2.9s
N/A	Reduce the impact of third-party code TBT	Third-party code blocked the main thread for 17ms
N/A	User Timing marks and measures	