

Performance Report for: <http://www.bazaarvoice.com/>

Report generated: Sat, Dec 9, 2023 1:37 PM +0100 (via API)
 Test Server Location: London, UK
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0
 Analysis options: Adblock Plus

| | | | | | |
|----------|---------------------------|-------------------------|------------------------------------|---------------------------------|--------------------------------|
| E | Performance 38% | Structure 67% | L. Contentful Paint 3.5s | T. Blocking Time 1.4s | C. Layout Shift 0.11 |
|----------|---------------------------|-------------------------|------------------------------------|---------------------------------|--------------------------------|

Top Issues

| IMPACT | AUDIT | |
|----------|--|-----------------------------|
| High | Avoid enormous network payloads <small>LCP</small> | Total size was 7.51MB |
| Med-High | Avoid an excessive DOM size <small>TBT</small> | 5,112 elements |
| Med | Avoid long main-thread tasks <small>TBT</small> | 20 long tasks found |
| Med | Use explicit width and height on image elements <small>CLS</small> | 30 images found |
| Med | Serve static assets with an efficient cache policy | Potential savings of 1.07MB |

Page Details



Total Page Size - 7.41MB



Total Page Requests - 297



HTML
 JS
 CSS
 IMG
 Video
 Font
 Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

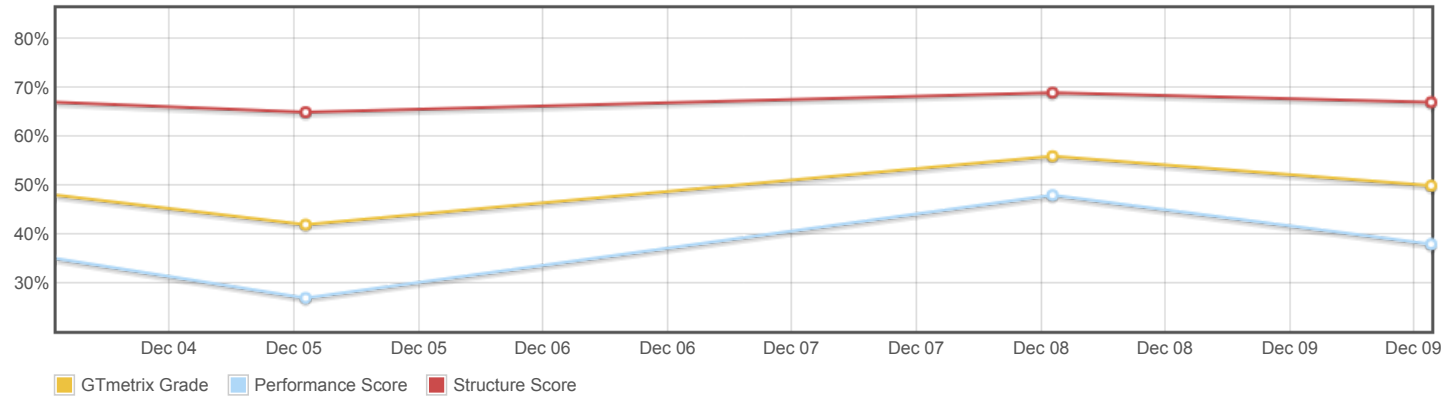
About GTmetrix

CARBON60
THE MANAGED CLOUD COMPANY

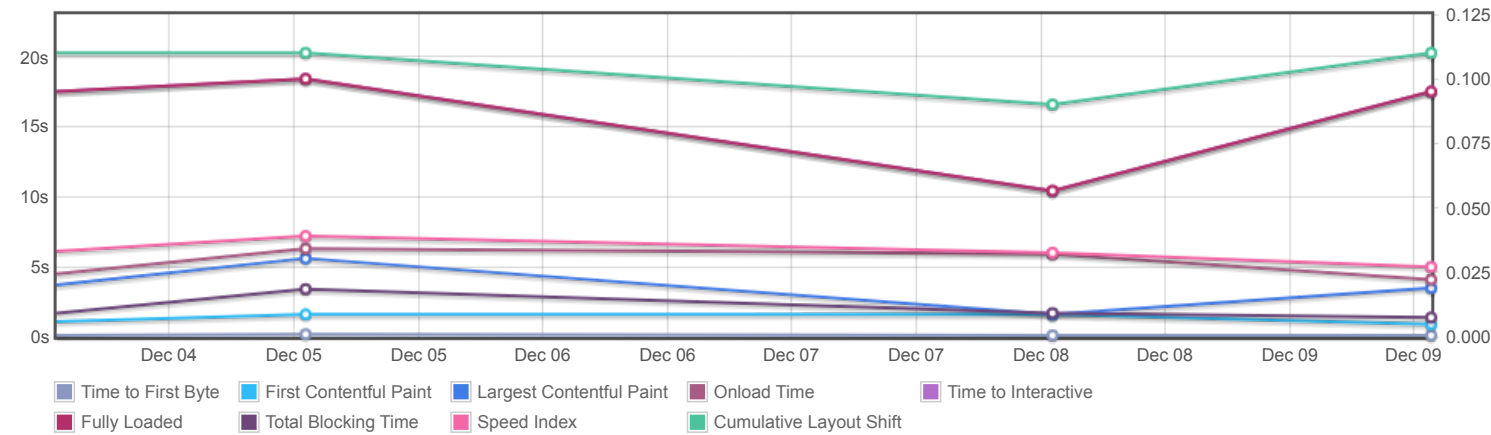
GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 27 years experience in web technology.

<https://carbon60.com/>

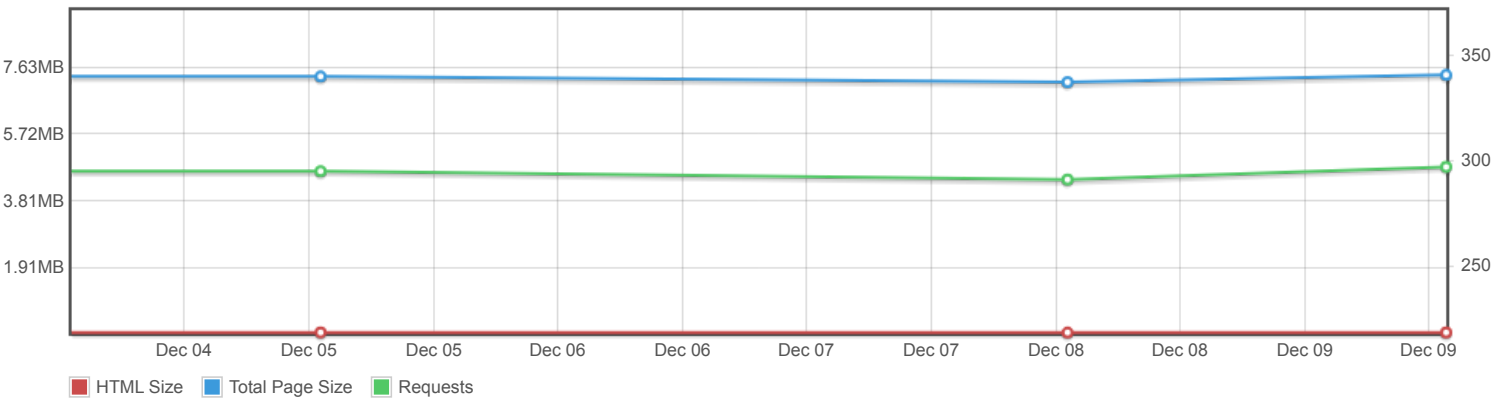
Page scores



Page metrics

































































Page sizes and request counts

































































The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Bazaarvoice | The UGC Platform for Authentic Shopper Experiences

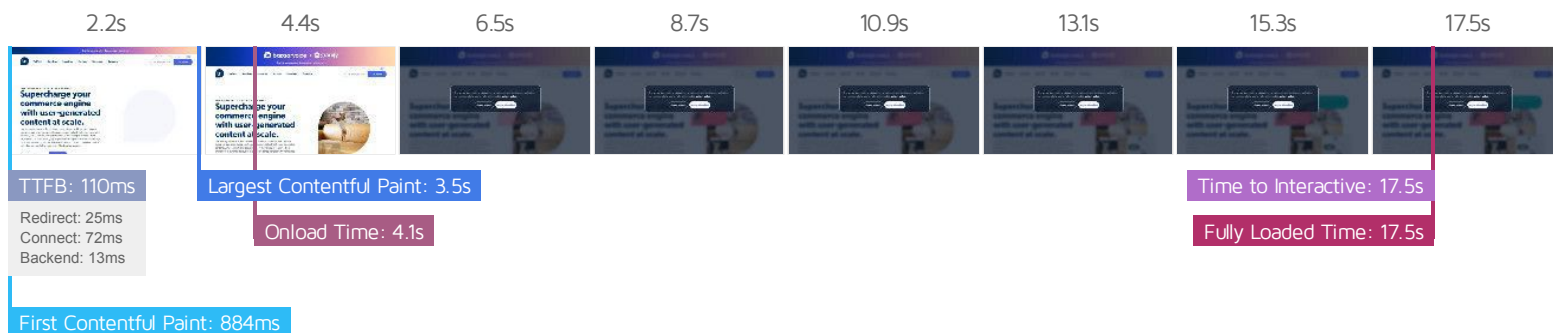
| | | | | | | | |
|-------------------------------|-----|------------------------|--------|-------|--|--|--|
| / | 301 | bazaarvoice.com | 162B | 21ms | | | |
| / | 200 | bazaarvoice.com | 43.2KB | 87ms | | | |
| style.min.css?ver=6.4.1 | 200 | bazaarvoice.com | 18.3KB | 79ms | | | |
| styles.css?ver=4.6.7 | 200 | bazaarvoice.com | 10.8KB | 76ms | | | |
| bv-8b6b357b.css?ver=1 | 200 | bazaarvoice.com | 58.5KB | 102ms | | | |
| bv-798a85c6.css?ver=1 | 200 | bazaarvoice.com | 55.7KB | 85ms | | | |
| forms2.min.js | 200 | resources.bazaarvoi... | 69.6KB | 206ms | | | |
| cookieconsent.min.css | 200 | cdnjs.cloudflare.com | 948B | 145ms | | | |
| cookieconsent.min.js | 200 | cdnjs.cloudflare.com | 5.54KB | 127ms | | | |
| gibson-semibold-webfont... | 200 | bazaarvoice.com | 22.2KB | 82ms | | | |
| gibson-light-webfont.woff2 | 200 | bazaarvoice.com | 20.4KB | 83ms | | | |
| gibson-regular-webfont.w... | 200 | bazaarvoice.com | 21.8KB | 77ms | | | |
| bazaarvoice.ttf?24cbhs | 200 | bazaarvoice.com | 4.95KB | 82ms | | | |
| Platform-Rocket-tiny.png | 200 | media.bazaarvoice.c... | 16.5KB | 119ms | | | |
| hp-promo-rich-pdp-1.png | 200 | media.bazaarvoice.c... | 25.4KB | 264ms | | | |
| SEI17-homepage-images.... | 200 | media.bazaarvoice.c... | 297KB | 301ms | | | |
| logo-unilever-clients.png | 200 | media.bazaarvoice.c... | 18.1KB | 309ms | | | |
| rebel-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 6.08KB | 318ms | | | |
| logo-jbl-clients.png | 200 | media.bazaarvoice.c... | 3.99KB | 327ms | | | |
| tiki-brand-logo-300x180-1... | 200 | media.bazaarvoice.c... | 12.9KB | 337ms | | | |
| walmart-logo-300x180-1.p... | 200 | media.bazaarvoice.c... | 11.0KB | 345ms | | | |
| UrbanBarn_Logo2.png | 200 | media.bazaarvoice.c... | 2.28KB | 354ms | | | |
| logo-lg-clients.png | 200 | media.bazaarvoice.c... | 18.6KB | 365ms | | | |
| SA_Logo_RGB34-e16456... | 200 | media.bazaarvoice.c... | 9.00KB | 375ms | | | |
| Argos-Logo-Transparent.... | 200 | media.bazaarvoice.c... | 8.60KB | 435ms | | | |
| logo-cabelas-clients.png | 200 | media.bazaarvoice.c... | 7.81KB | 435ms | | | |
| logo-kendrascott-clients.... | 200 | media.bazaarvoice.c... | 6.31KB | 439ms | | | |
| turtle-wax-logo-300x180-1... | 200 | media.bazaarvoice.c... | 27.5KB | 440ms | | | |
| asda-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 9.57KB | 440ms | | | |
| vertbaudet-logo-300x180-... | 200 | media.bazaarvoice.c... | 8.47KB | 447ms | | | |
| clients-underarmour-logo... | 200 | media.bazaarvoice.c... | 14.5KB | 449ms | | | |
| logo-maurices-clients.png | 200 | media.bazaarvoice.c... | 25.7KB | 450ms | | | |
| harvey-norman-logo-300x... | 200 | media.bazaarvoice.c... | 3.59KB | 458ms | | | |
| parachute-logo-300x180-1... | 200 | media.bazaarvoice.c... | 4.30KB | 451ms | | | |
| logo-petsmart-clients.png | 200 | media.bazaarvoice.c... | 5.39KB | 457ms | | | |
| kidkraft-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 17.3KB | 467ms | | | |
| clarins-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 8.52KB | 510ms | | | |
| rael-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 5.95KB | 511ms | | | |
| dirt-devil-logo-300x180-1.... | 200 | media.bazaarvoice.c... | 12.8KB | 469ms | | | |
| officeworks-logo-300x180... | 200 | media.bazaarvoice.c... | 15.2KB | 469ms | | | |
| maybelline-logo-300x180-... | 200 | media.bazaarvoice.c... | 7.46KB | 475ms | | | |
| logo-canadiantire-clients.... | 200 | media.bazaarvoice.c... | 13.6KB | 476ms | | | |
| loreal-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 6.05KB | 477ms | | | |
| logo-yeti-clients.png | 200 | media.bazaarvoice.c... | 2.41KB | 477ms | | | |
| nestle-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 28.2KB | 487ms | | | |
| Woolworths-Logo.png | 200 | media.bazaarvoice.c... | 5.29KB | 488ms | | | |
| logo-att-clients.png | 200 | media.bazaarvoice.c... | 16.5KB | 497ms | | | |
| logo-burtsbees-clients.png | 200 | media.bazaarvoice.c... | 4.40KB | 510ms | | | |
| logo-verizon-clients.png | 200 | media.bazaarvoice.c... | 3.45KB | 515ms | | | |
| redballoon-logo-300x180-... | 200 | media.bazaarvoice.c... | 10.5KB | 520ms | | | |
| logo-landolakes-clients.png | 200 | media.bazaarvoice.c... | 5.45KB | 540ms | | | |
| logo-target-clients.png | 200 | media.bazaarvoice.c... | 5.63KB | 541ms | | | |
| Eleclerc-logo-300x180-1.p... | 200 | media.bazaarvoice.c... | 6.72KB | 541ms | | | |

| | | | | | |
|------------------------------|-----|------------------------|--------|---|-------|
| logo-briggs-clients.png | 200 | media.bazaarvoice.c... | 9.47KB |  | 542ms |
| lancome-logo-300x180-1.... | 200 | media.bazaarvoice.c... | 9.75KB |  | 543ms |
| electrolux-logo-300x180-1... | 200 | media.bazaarvoice.c... | 9.9KB |  | 545ms |
| kraft-heinz-logo-300x180-... | 200 | media.bazaarvoice.c... | 3.37KB |  | 546ms |
| pacifica-logo-300x180-1.p... | 200 | media.bazaarvoice.c... | 10.9KB |  | 547ms |
| petco-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 32.5KB |  | 548ms |
| la-redoute-logo-300x180-... | 200 | media.bazaarvoice.c... | 7.40KB |  | 565ms |
| mam-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 9.38KB |  | 549ms |
| feelunique-logo-300x180-... | 200 | media.bazaarvoice.c... | 4.56KB |  | 550ms |
| logo-shavershop-clients.... | 200 | media.bazaarvoice.c... | 10.0KB |  | 551ms |
| Leroy_Merlin_300x180.png | 200 | media.bazaarvoice.c... | 5.04KB |  | 551ms |
| snow-leader-logo-300x18... | 200 | media.bazaarvoice.c... | 37.2KB |  | 560ms |
| logo-macys-clients.png | 200 | media.bazaarvoice.c... | 7.58KB |  | 561ms |
| MM_D_KoopLogos_bis_4... | 200 | media.bazaarvoice.c... | 2.95KB |  | 562ms |
| logo-pepsi-clients.png | 200 | media.bazaarvoice.c... | 17.9KB |  | 562ms |
| logo-3m-clients.png | 200 | media.bazaarvoice.c... | 13.1KB |  | 563ms |
| logo-thebodyshop-clients... | 200 | media.bazaarvoice.c... | 21.8KB |  | 565ms |
| logo-samsung-clients.png | 200 | media.bazaarvoice.c... | 6.65KB |  | 566ms |
| chemist-warehouse-logo-... | 200 | media.bazaarvoice.c... | 4.82KB |  | 567ms |
| lemi-shine-logo-300x180-... | 200 | media.bazaarvoice.c... | 25.8KB |  | 567ms |
| appliances-online-logo-30... | 200 | media.bazaarvoice.c... | 14.0KB |  | 568ms |
| petmate-logo-300x180-1.p... | 200 | media.bazaarvoice.c... | 15.6KB |  | 597ms |
| logo-total_wine-clients.png | 200 | media.bazaarvoice.c... | 6.89KB |  | 599ms |
| bh-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 29.3KB |  | 601ms |
| Auchan_300x180.png | 200 | media.bazaarvoice.c... | 1.81KB |  | 600ms |
| coles-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 3.20KB |  | 601ms |
| logo-dsw-clients.png | 200 | media.bazaarvoice.c... | 5.34KB |  | 602ms |
| bsh-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 9.9KB |  | 603ms |
| logo-canon-clients.png | 200 | media.bazaarvoice.c... | 4.72KB |  | 604ms |
| rimmel-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 10.0KB |  | 604ms |
| logo-academy-sports-clie... | 200 | media.bazaarvoice.c... | 17.9KB |  | 608ms |
| river-island-logo-300x180... | 200 | media.bazaarvoice.c... | 5.83KB |  | 609ms |
| hoover-logo-300x180-1.png | 200 | media.bazaarvoice.c... | 21.3KB |  | 611ms |
| logo-sephora-clients.png | 200 | media.bazaarvoice.c... | 15.4KB |  | 609ms |
| G2-Badges-Homepage-Su... | 200 | media.bazaarvoice.c... | 54.6KB |  | 611ms |
| forrester-logo.png | 200 | media.bazaarvoice.c... | 1.48KB |  | 612ms |
| image-campaign-mobile-1... | 200 | media.bazaarvoice.c... | 18.2KB |  | 613ms |
| bv-b631fe10.js?ver=1 | 200 | bazaarvoice.com | 245KB |  | 223ms |
| juv7hsx.css | 200 | use.typekit.net | 904B |  | 197ms |
| p.css?s=1&k=juv7hsx&ht... | 200 | p.typekit.net | 5B |  | 23ms |
| gtm.js?id=GTM-M9KDV5T | 200 | googletagmanager.c... | 120KB |  | 285ms |
| Granify-Gradient-2000x40... | 200 | media.bazaarvoice.c... | 30.4KB |  | 168ms |
| globe-icon.svg | 200 | bazaarvoice.com | 777B |  | 86ms |
| checkmark.svg | 200 | bazaarvoice.com | 420B |  | 85ms |
| hp-promo-bg-orange.png | 200 | media.bazaarvoice.c... | 18.2KB |  | 120ms |
| SEI17-homepage-backgro... | 200 | media.bazaarvoice.c... | 203KB |  | 176ms |
| Pattern_Random_Dots_N... | 200 | bazaarvoice.com | 863B |  | 46ms |
| l?primer=7fa3915bdafdf0... | 200 | use.typekit.net | 16.4KB |  | 294ms |
| quote.svg | 200 | bazaarvoice.com | 857B |  | 11ms |
| g2-btn.png | 200 | media.bazaarvoice.c... | 853B |  | 7ms |
| close.svg | 200 | bazaarvoice.com | 409B |  | 9ms |
| close.png | 200 | bazaarvoice.com | 280B |  | 15ms |
| prev.png | 200 | bazaarvoice.com | 1.33KB |  | 13ms |
| next.png | 200 | bazaarvoice.com | 1.32KB |  | 15ms |
| loading.gif | 200 | bazaarvoice.com | 8.28KB |  | 14ms |
| getForm?munchkinId=84... | 200 | resources.bazaarvoi... | 5.84KB |  | 75ms |
| data.json | 200 | media.bazaarvoice.c... | 8.90KB |  | 18ms |
| data.json | 200 | media.bazaarvoice.c... | 83.5KB |  | 76ms |
| data.json | 200 | media.bazaarvoice.c... | 31.1KB |  | 28ms |
| data.json | 200 | media.bazaarvoice.c... | 23.9KB |  | 27ms |
| data.json | 200 | media.bazaarvoice.c... | 70.2KB |  | 27ms |
| data.json | 200 | media.bazaarvoice.c... | 4.14KB |  | 23ms |

| | | | | | |
|--------------------------|-----|------------------------|--------|---|-------|
| bazaarvoice?mode=json... | 200 | api.lever.co | 372B |  | 752ms |
| bazaarvoice?mode=json... | 200 | api.lever.co | 372B |  | 751ms |
| 209896.js | 200 | secure.tube0mark.com | 10.9KB |  | 61ms |
| munchkin.js | 200 | munchkin.marketo.net | 1.13KB |  | 45ms |
| otSDKStub.js | 200 | cdn.cookie law.org | 6.68KB |  | 53ms |
| overlay.js | 200 | app.cdn.lookbookhq.... | 1.79KB |  | 53ms |
| widget.min.js | 200 | cdn.endorsal.io | 5.36KB |  | 50ms |
| site.min.js | 200 | edge.curalate.com | 20.0KB |  | 70ms |
| img_0.png | 200 | media.bazaarvoice.c... | 3.07KB |  | 11ms |
| img_1.png | 200 | media.bazaarvoice.c... | 40.3KB |  | 38ms |
| img_2.png | 200 | media.bazaarvoice.c... | 21.7KB |  | 19ms |
| img_3.png | 200 | media.bazaarvoice.c... | 12.1KB |  | 30ms |
| img_4.jpg | 200 | media.bazaarvoice.c... | 106KB |  | 47ms |
| img_0.jpg | 200 | media.bazaarvoice.c... | 38.4KB |  | 30ms |
| img_1.jpg | 200 | media.bazaarvoice.c... | 59.4KB |  | 36ms |
| img_2.png | 200 | media.bazaarvoice.c... | 1.22KB |  | 37ms |
| img_3.png | 200 | media.bazaarvoice.c... | 3.08KB |  | 38ms |
| img_4.png | 200 | media.bazaarvoice.c... | 3.13KB |  | 38ms |
| img_5.png | 200 | media.bazaarvoice.c... | 3.42KB |  | 39ms |
| img_6.png | 200 | media.bazaarvoice.c... | 3.59KB |  | 70ms |
| img_7.png | 200 | media.bazaarvoice.c... | 3.43KB |  | 71ms |
| img_8.jpg | 200 | media.bazaarvoice.c... | 3.90KB |  | 71ms |
| img_9.jpg | 200 | media.bazaarvoice.c... | 4.79KB |  | 72ms |
| img_10.jpg | 200 | media.bazaarvoice.c... | 7.09KB |  | 85ms |
| img_11.jpg | 200 | media.bazaarvoice.c... | 3.24KB |  | 86ms |
| img_12.jpg | 200 | media.bazaarvoice.c... | 4.48KB |  | 93ms |
| img_13.jpg | 200 | media.bazaarvoice.c... | 5.18KB |  | 100ms |
| img_14.png | 200 | media.bazaarvoice.c... | 13.9KB |  | 101ms |
| img_15.png | 200 | media.bazaarvoice.c... | 14.3KB |  | 105ms |
| img_16.png | 200 | media.bazaarvoice.c... | 42.4KB |  | 106ms |
| seq_0_0.png | 200 | media.bazaarvoice.c... | 16.7KB |  | 106ms |
| seq_0_1.png | 200 | media.bazaarvoice.c... | 16.6KB |  | 108ms |
| seq_0_2.png | 200 | media.bazaarvoice.c... | 16.6KB |  | 109ms |
| seq_0_3.png | 200 | media.bazaarvoice.c... | 16.8KB |  | 109ms |
| seq_0_4.png | 200 | media.bazaarvoice.c... | 16.7KB |  | 110ms |
| seq_0_5.png | 200 | media.bazaarvoice.c... | 17.0KB |  | 111ms |
| seq_0_6.png | 200 | media.bazaarvoice.c... | 16.8KB |  | 107ms |
| seq_0_7.png | 200 | media.bazaarvoice.c... | 17.5KB |  | 108ms |
| seq_0_8.png | 200 | media.bazaarvoice.c... | 17.6KB |  | 108ms |
| seq_0_9.png | 200 | media.bazaarvoice.c... | 18.2KB |  | 109ms |
| seq_0_10.png | 200 | media.bazaarvoice.c... | 18.7KB |  | 109ms |
| seq_0_11.png | 200 | media.bazaarvoice.c... | 20.0KB |  | 149ms |
| seq_0_12.png | 200 | media.bazaarvoice.c... | 21.6KB |  | 110ms |
| seq_0_13.png | 200 | media.bazaarvoice.c... | 24.3KB |  | 110ms |
| seq_0_14.png | 200 | media.bazaarvoice.c... | 28.9KB |  | 121ms |
| seq_0_15.png | 200 | media.bazaarvoice.c... | 36.4KB |  | 122ms |
| seq_0_16.png | 200 | media.bazaarvoice.c... | 49.2KB |  | 123ms |
| seq_0_17.png | 200 | media.bazaarvoice.c... | 58.7KB |  | 123ms |
| seq_0_18.png | 200 | media.bazaarvoice.c... | 65.3KB |  | 132ms |
| seq_0_19.png | 200 | media.bazaarvoice.c... | 69.1KB |  | 133ms |
| seq_0_20.png | 200 | media.bazaarvoice.c... | 71.9KB |  | 132ms |
| seq_0_21.png | 200 | media.bazaarvoice.c... | 71.3KB |  | 135ms |
| seq_0_22.png | 200 | media.bazaarvoice.c... | 71.7KB |  | 138ms |
| seq_0_23.png | 200 | media.bazaarvoice.c... | 71.2KB |  | 136ms |
| seq_0_24.png | 200 | media.bazaarvoice.c... | 71.4KB |  | 136ms |
| seq_0_25.png | 200 | media.bazaarvoice.c... | 70.9KB |  | 139ms |
| seq_0_26.png | 200 | media.bazaarvoice.c... | 70.0KB |  | 139ms |
| seq_0_27.png | 200 | media.bazaarvoice.c... | 69.5KB |  | 139ms |
| seq_0_28.png | 200 | media.bazaarvoice.c... | 69.8KB |  | 139ms |
| seq_0_29.png | 200 | media.bazaarvoice.c... | 70.7KB |  | 141ms |
| seq_0_30.png | 200 | media.bazaarvoice.c... | 69.3KB |  | 143ms |
| seq_0_31.png | 200 | media.bazaarvoice.c... | 69.6KB |  | 142ms |

| | | | | | | | |
|------------|-----|------------------------|--------|--|------|--|--|
| img_0.jpg | 200 | media.bazaarvoice.c... | 6.52KB | | 51ms | | |
| img_1.jpg | 200 | media.bazaarvoice.c... | 7.13KB | | 51ms | | |
| img_2.jpg | 200 | media.bazaarvoice.c... | 10.4KB | | 47ms | | |
| img_3.png | 200 | media.bazaarvoice.c... | 16.7KB | | 47ms | | |
| img_4.png | 200 | media.bazaarvoice.c... | 5.95KB | | 47ms | | |
| img_5.jpg | 200 | media.bazaarvoice.c... | 72.7KB | | 67ms | | |
| img_6.png | 200 | media.bazaarvoice.c... | 4.76KB | | 51ms | | |
| img_7.jpg | 200 | media.bazaarvoice.c... | 81.0KB | | 68ms | | |
| img_8.jpg | 200 | media.bazaarvoice.c... | 9.39KB | | 53ms | | |
| img_9.jpg | 200 | media.bazaarvoice.c... | 12.1KB | | 53ms | | |
| img_10.jpg | 200 | media.bazaarvoice.c... | 11.6KB | | 62ms | | |
| img_11.jpg | 200 | media.bazaarvoice.c... | 7.52KB | | 62ms | | |
| img_12.jpg | 200 | media.bazaarvoice.c... | 6.89KB | | 53ms | | |
| img_13.jpg | 200 | media.bazaarvoice.c... | 9.62KB | | 59ms | | |
| img_14.jpg | 200 | media.bazaarvoice.c... | 10.4KB | | 60ms | | |
| img_0.png | 200 | media.bazaarvoice.c... | 9.8KB | | 12ms | | |
| img_1.png | 200 | media.bazaarvoice.c... | 20.0KB | | 21ms | | |
| img_2.png | 200 | media.bazaarvoice.c... | 35.9KB | | 30ms | | |
| img_3.png | 200 | media.bazaarvoice.c... | 49.1KB | | 46ms | | |
| img_4.png | 200 | media.bazaarvoice.c... | 137KB | | 66ms | | |
| img_5.png | 200 | media.bazaarvoice.c... | 13.2KB | | 57ms | | |
| img_6.png | 200 | media.bazaarvoice.c... | 2.85KB | | 58ms | | |
| img_7.jpg | 200 | media.bazaarvoice.c... | 6.77KB | | 58ms | | |
| img_8.jpg | 200 | media.bazaarvoice.c... | 4.44KB | | 59ms | | |
| img_9.png | 200 | media.bazaarvoice.c... | 18.3KB | | 59ms | | |
| img_10.png | 200 | media.bazaarvoice.c... | 2.47KB | | 60ms | | |
| img_11.png | 200 | media.bazaarvoice.c... | 2.49KB | | 61ms | | |
| img_12.png | 200 | media.bazaarvoice.c... | 2.57KB | | 62ms | | |
| img_13.jpg | 200 | media.bazaarvoice.c... | 53.2KB | | 63ms | | |
| img_14.jpg | 200 | media.bazaarvoice.c... | 53.1KB | | 67ms | | |
| img_15.jpg | 200 | media.bazaarvoice.c... | 53.7KB | | 68ms | | |
| img_16.jpg | 200 | media.bazaarvoice.c... | 51.1KB | | 69ms | | |
| img_17.jpg | 200 | media.bazaarvoice.c... | 53.5KB | | 70ms | | |
| img_18.jpg | 200 | media.bazaarvoice.c... | 54.3KB | | 70ms | | |
| img_19.jpg | 200 | media.bazaarvoice.c... | 54.4KB | | 72ms | | |
| img_20.jpg | 200 | media.bazaarvoice.c... | 52.5KB | | 71ms | | |
| img_21.jpg | 200 | media.bazaarvoice.c... | 54.1KB | | 73ms | | |
| img_22.jpg | 200 | media.bazaarvoice.c... | 48.6KB | | 73ms | | |
| img_23.jpg | 200 | media.bazaarvoice.c... | 54.3KB | | 74ms | | |
| img_24.jpg | 200 | media.bazaarvoice.c... | 55.0KB | | 76ms | | |
| img_25.jpg | 200 | media.bazaarvoice.c... | 47.8KB | | 74ms | | |
| img_26.jpg | 200 | media.bazaarvoice.c... | 31.2KB | | 76ms | | |
| img_27.jpg | 200 | media.bazaarvoice.c... | 30.7KB | | 77ms | | |
| img_28.jpg | 200 | media.bazaarvoice.c... | 32.2KB | | 99ms | | |
| img_29.jpg | 200 | media.bazaarvoice.c... | 43.5KB | | 78ms | | |
| img_30.jpg | 200 | media.bazaarvoice.c... | 48.2KB | | 78ms | | |
| img_31.jpg | 200 | media.bazaarvoice.c... | 32.0KB | | 79ms | | |
| img_32.jpg | 200 | media.bazaarvoice.c... | 47.2KB | | 80ms | | |
| img_33.jpg | 200 | media.bazaarvoice.c... | 46.2KB | | 81ms | | |
| img_34.jpg | 200 | media.bazaarvoice.c... | 46.7KB | | 81ms | | |
| img_35.jpg | 200 | media.bazaarvoice.c... | 47.1KB | | 82ms | | |
| img_36.jpg | 200 | media.bazaarvoice.c... | 46.5KB | | 83ms | | |
| img_37.jpg | 200 | media.bazaarvoice.c... | 46.7KB | | 84ms | | |
| img_38.jpg | 200 | media.bazaarvoice.c... | 49.5KB | | 85ms | | |
| img_39.jpg | 200 | media.bazaarvoice.c... | 50.3KB | | 85ms | | |
| img_40.jpg | 200 | media.bazaarvoice.c... | 47.3KB | | 86ms | | |
| img_41.jpg | 200 | media.bazaarvoice.c... | 45.0KB | | 87ms | | |
| img_42.jpg | 200 | media.bazaarvoice.c... | 52.6KB | | 99ms | | |
| img_43.jpg | 200 | media.bazaarvoice.c... | 61.4KB | | 94ms | | |
| img_44.jpg | 200 | media.bazaarvoice.c... | 59.4KB | | 87ms | | |
| img_45.jpg | 200 | media.bazaarvoice.c... | 46.0KB | | 88ms | | |
| img_46.jpg | 200 | media.bazaarvoice.c... | 39.2KB | | 89ms | | |

| | | | | | | |
|--|-----|-------------------------|--------|--|-------|--|
| img_47.png | 200 | media.bazaarvoice.c... | 259KB | | 97ms | |
| img_48.png | 200 | media.bazaarvoice.c... | 160KB | | 98ms | |
| img_49.png | 200 | media.bazaarvoice.c... | 8.98KB | | 95ms | |
| img_50.jpg | 200 | media.bazaarvoice.c... | 74.8KB | | 92ms | |
| vid_0.MOV | 403 | media.bazaarvoice.c... | 0 | | 372ms | |
| vid_1.mov | 403 | media.bazaarvoice.c... | 0 | | 371ms | |
| img_0.png | 200 | media.bazaarvoice.c... | 38.2KB | | 20ms | |
| img_1.png | 200 | media.bazaarvoice.c... | 18.6KB | | 21ms | |
| img_2.png | 200 | media.bazaarvoice.c... | 10.1KB | | 21ms | |
| Granify-Logo.png | 200 | media.bazaarvoice.c... | 12.5KB | | 20ms | |
| img_0.jpg | 200 | media.bazaarvoice.c... | 26.0KB | | 11ms | |
| img_1.jpg | 200 | media.bazaarvoice.c... | 77.4KB | | 20ms | |
| img_2.jpg | 200 | media.bazaarvoice.c... | 27.2KB | | 17ms | |
| img_3.jpg | 200 | media.bazaarvoice.c... | 23.0KB | | 17ms | |
| img_4.png | 200 | media.bazaarvoice.c... | 6.75KB | | 18ms | |
| img_5.jpg | 200 | media.bazaarvoice.c... | 10.1KB | | 18ms | |
| img_6.jpg | 200 | media.bazaarvoice.c... | 7.96KB | | 22ms | |
| img_7.png | 200 | media.bazaarvoice.c... | 6.13KB | | 21ms | |
| img_8.png | 200 | media.bazaarvoice.c... | 1.91KB | | 22ms | |
| bazaarvoice?mode=json... | 200 | api.lever.co | 372B | | 184ms | |
| forms2.css | 200 | resources.bazaarvoi... | 2.56KB | | 38ms | |
| forms2-theme-plain.css | 200 | resources.bazaarvoi... | 246B | | 38ms | |
| munchkin.js | 200 | munchkin.marketo.net | 5.12KB | | 28ms | |
| 013c3ee7-3c9c-488e-b27c... | 200 | cdn.cookieclaw.org | 1.32KB | | 60ms | |
| Capture.aspx?retType=js... | 200 | secure.tube0mark.com | 0 | | 23ms | |
| core.webeo.js | 200 | webeo-web-content.... | 35.6KB | | 118ms | |
| overlay.css | 200 | app.cdn.lookbookhq.... | 569B | | 12ms | |
| 61f00dd8e817ac1c304e00... | 200 | api.endorsal.io | 346B | | 499ms | |
| OPTIONS 61f00dd8e817a... | 204 | api.endorsal.io | 0 | | 351ms | |
| icon-checkbox-1.svg | 200 | bazaarvoice.com | 993B | | 30ms | |
| icon-checkbox-2.svg | 200 | bazaarvoice.com | 22.1KB | | 28ms | |
| icon-checkbox-3.svg | 200 | bazaarvoice.com | 1.07KB | | 24ms | |
| icon-checkbox-4.svg | 200 | bazaarvoice.com | 251B | | 23ms | |
| XDFrame | 200 | resources.bazaarvoi... | 900B | | 107ms | |
| location | 200 | geolocation.onetrust... | 305B | | 49ms | |
| POST visitWebPage?_mc... | 200 | 848-pgd-174.mktore... | 318B | | 429ms | |
| config?IfClientId=209896... | 200 | ldynamicspublicapi.l... | 0.99KB | | 830ms | |
| otBannerSdk.js | 200 | cdn.cookieclaw.org | 87.5KB | | 37ms | |
| forms2.min.js | 200 | resources.bazaarvoi... | 0 | | 38ms | |
| en.json | 200 | cdn.cookieclaw.org | 40.1KB | | 41ms | |
| nr-rum-1.248.0.min.js | 200 | js-agent.newrelic.com | 15.4KB | | 37ms | |
| zi-tag.js | 200 | js.zi-scripts.com | 2.78KB | | 71ms | |
| favicon.png | 200 | bazaarvoice.com | 54.5KB | | 24ms | |
| otCenterRounded.json | 200 | cdn.cookieclaw.org | 2.55KB | | 33ms | |
| otPcTab.json | 200 | cdn.cookieclaw.org | 13.7KB | | 24ms | |
| otCommonStyles.css | 200 | cdn.cookieclaw.org | 4.50KB | | 27ms | |
| getSubscriptions | 200 | js.zi-scripts.com | 367B | | 341ms | |
| OPTIONS getSubscriptions | 204 | js.zi-scripts.com | 0 | | 182ms | |
| POST 2987cccfc6?a=4614... | 200 | bam.nr-data.net | 407B | | 478ms | |
| l?primer=7fa3915bdafdf0... | 200 | use.typekit.net | 17.0KB | | 140ms | |
| poweredBy_ot_logo.svg | 200 | cdn.cookieclaw.org | 1.79KB | | 23ms | |
| 6933?visitorId=a10e2326-... | 200 | ldynamicspublicapi.l... | 16B | | 58ms | |
| formcomplete.js | 200 | ws-assets.zoominfo.... | 26.6KB | | 91ms | |
| POST forms | 200 | ws.zoominfo.com | 1.22KB | | 322ms | |
| OPTIONS forms | 200 | ws.zoominfo.com | 0 | | 168ms | |
| getMapping?formId=OtK... | 200 | ws.zoominfo.com | 1.44KB | | 340ms | |
| OPTIONS getMapping?for... | 200 | ws.zoominfo.com | 0 | | 124ms | |
| POST 2987cccfc6?a=4614... | 202 | bam.nr-data.net | 346B | | 195ms | |
| 297 Requests 7.41MB (13.4MB Uncompressed) Fully Loaded 17.5s (Onload 4.1s) | | | | | | |



Performance Metrics

| | | | |
|---|---|--|--|
| First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less. | Good - Nothing to do here 883ms | Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less. | Much longer than recommended 17.5s |
| Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less. | Much longer than recommended 5.0s | Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less. | Much longer than recommended 1.4s |
| Largest Contentful Paint How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less. | Much longer than recommended 3.5s | Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less. | OK, but consider improvement 0.11 |

Browser Timings

| | | | | | |
|------------|-------|-------------|-------|--------------|-------|
| Redirect | 25ms | Connect | 72ms | Backend | 13ms |
| TTFB | 110ms | First Paint | 884ms | DOM Int. | 1.1s |
| DOM Loaded | 1.1s | Onload | 4.1s | Fully Loaded | 17.5s |

| IMPACT | AUDIT | |
|----------|---|---------------------------------|
| High | Avoid enormous network payloads <small>LCP</small> | Total size was 7.51MB |
| Med-High | Avoid an excessive DOM size <small>TBT</small> | 5,112 elements |
| Med | Avoid long main-thread tasks <small>TBT</small> | 20 long tasks found |
| Med | Use explicit width and height on image elements <small>CLS</small> | 30 images found |
| Med | Serve static assets with an efficient cache policy | Potential savings of 1.07MB |
| Med | Avoid chaining critical requests <small>FCP LCP</small> | 11 chains found |
| Med-Low | Reduce JavaScript execution time <small>TBT</small> | 2.7s spent executing JavaScript |
| Med-Low | Use a Content Delivery Network (CDN) | 21 resources found |
| Med-Low | Avoid CSS @import <small>FCP LCP</small> | 2 resources found |
| Low | Use passive listeners to improve scrolling performance | 1 event listener not passive |
| Low | Allow back/forward cache restoration | 1 failure reason |
| Low | Preconnect to required origins <small>FCP LCP</small> | Potential savings of 317ms |
| Low | Eliminate render-blocking resources <small>FCP LCP</small> | Potential savings of 71ms |
| Low | Avoid large layout shifts <small>CLS</small> | 5 elements found |
| Low | Ensure text remains visible during webfont load <small>FCP LCP</small> | 6 fonts found |
| Low | Properly size images | Potential savings of 895KB |
| Low | Avoid multiple page redirects <small>FCP LCP</small> | Potential savings of 22ms |
| Low | Efficiently encode images | Potential savings of 118KB |
| Low | Reduce unused CSS <small>FCP LCP</small> | Potential savings of 148KB |
| Low | Serve images in next-gen formats | Potential savings of 1.65MB |
| Low | Defer offscreen images | Potential savings of 870KB |
| Low | Avoid non-composited animations <small>CLS</small> | 302 animated elements found |
| Low | Minify JavaScript <small>FCP LCP</small> | Potential savings of 59.8KB |

| | | |
|-----|---|-----------------------------|
| Low | Reduce unused JavaScript LCP | Potential savings of 316KB |
| N/A | Largest Contentful Paint element LCP | 3,510 ms |
| N/A | Reduce initial server response time FCP LCP | Root document took 12ms |
| N/A | Avoid serving legacy JavaScript to modern browsers TBT | Potential savings of 82.0KB |
| N/A | Minimize main-thread work TBT | Main-thread busy for 15.7s |
| N/A | Reduce the impact of third-party code TBT | Total size was 456KB |
| N/A | User Timing marks and measures | |