



## Performance Report for: <http://www.rotaryrm.com/>

Report generated: Sun, Dec 10, 2023 1:00 AM +0100 (via API)  
 Test Server Location: London, UK  
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0  
 Analysis options: Adblock Plus

<b>D</b>	Performance <b>65%</b>	Structure <b>76%</b>	L. Contentful Paint <b>1.6s</b>	T. Blocking Time <b>440ms</b>	C. Layout Shift <b>0</b>
----------	---------------------------	-------------------------	------------------------------------	----------------------------------	-----------------------------

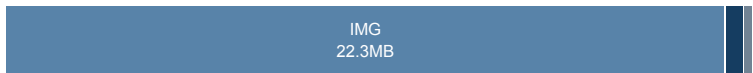
### Top Issues

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 23.6MB
High	Reduce initial server response time <small>FCP LCP</small>	Root document took 815ms
Med	Don't lazy load Largest Contentful Paint image <small>LCP</small>	LCP was lazy loaded
Med	Use explicit width and height on image elements <small>CLS</small>	12 images found
Med	Serve static assets with an efficient cache policy	Potential savings of 23.5MB

### Page Details



Total Page Size - 23.5MB



Total Page Requests - 106



HTML JS CSS IMG Video Font Other

### How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

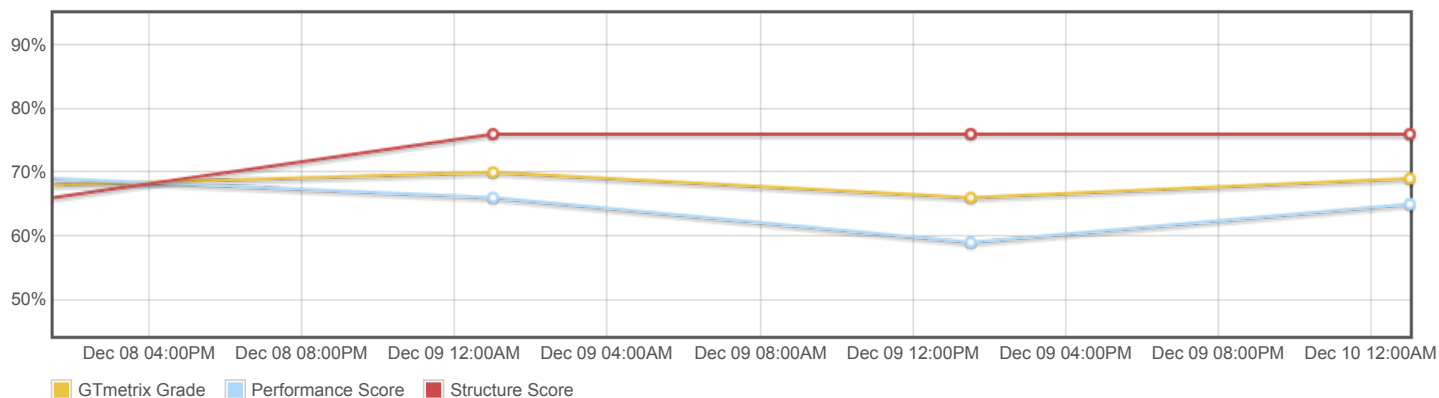
### About GTmetrix

**CARBON60**  
THE MANAGED CLOUD COMPANY

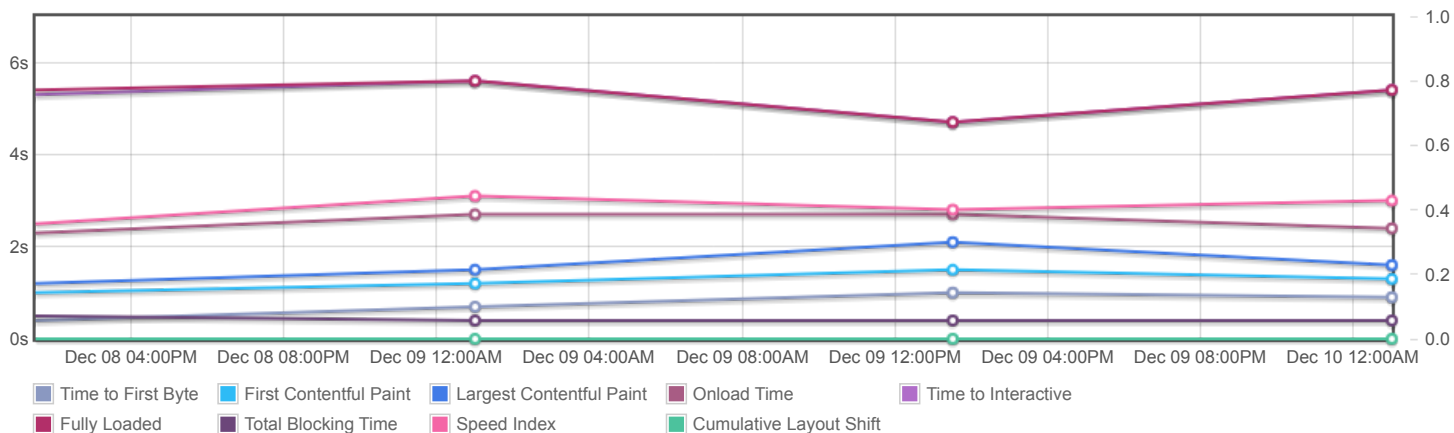
GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 27 years experience in web technology.

<https://carbon60.com/>

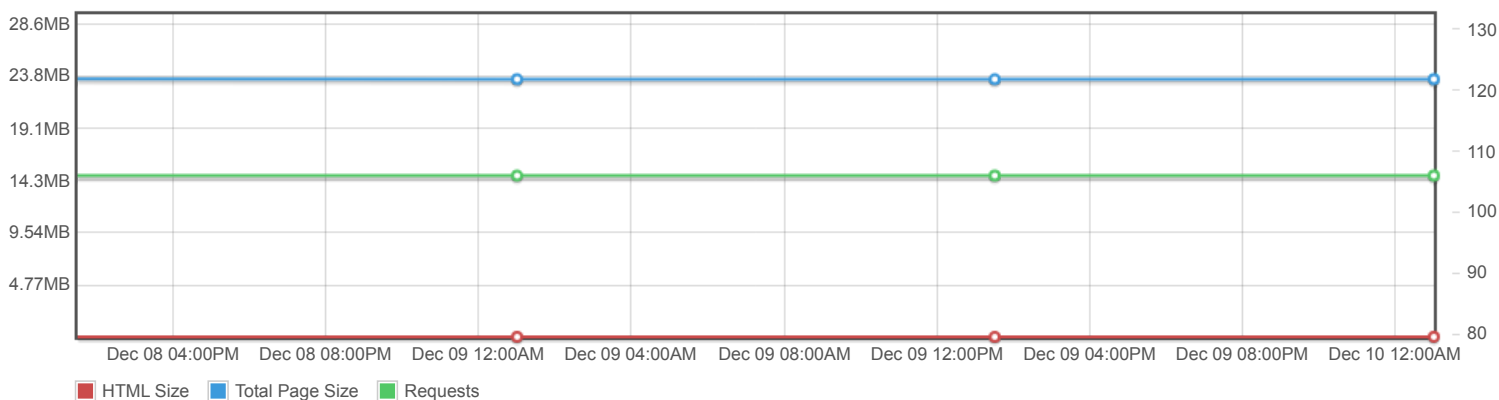
## Page scores



## Page metrics

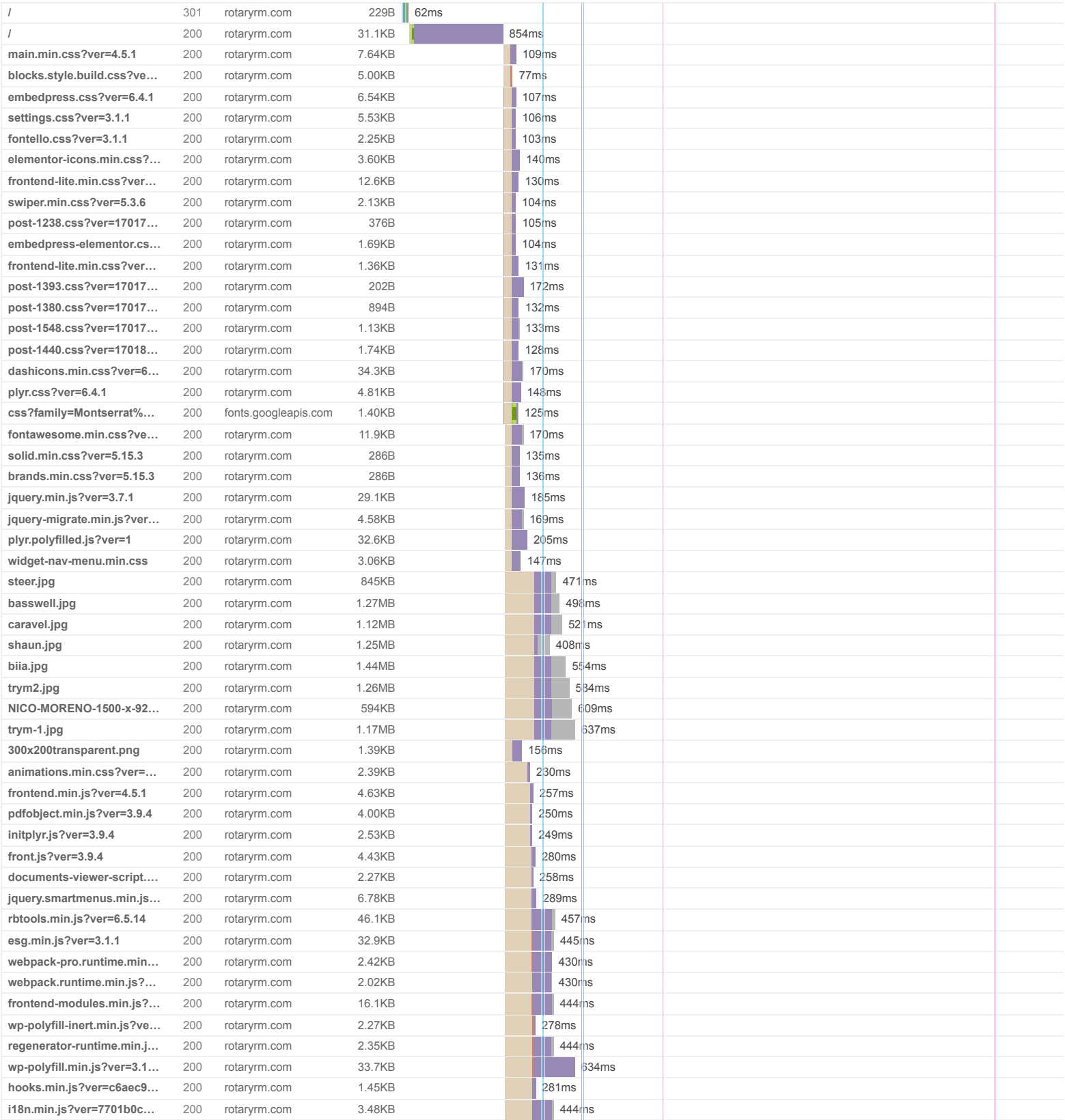


## Page sizes and request counts



The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Home | 360° Agency for Electronic Music Artists



frontend.min.js?ver=3.18.0	200	rotaryrm.com	6.34KB		444ms	
waypoints.min.js?ver=4.0.2	200	rotaryrm.com	2.80KB		268ms	
core.min.js?ver=1.13.2	200	rotaryrm.com	6.65KB		427ms	
frontend.min.js?ver=3.18.0	200	rotaryrm.com	11.6KB		428ms	
elements-handlers.min.js...	200	rotaryrm.com	8.61KB		428ms	
jquery.sticky.min.js?ver=...	200	rotaryrm.com	1.41KB		287ms	
Rotary_Render_03.jpg	200	rotaryrm.com	1.26MB		429ms	
fa-brands-400.woff2	200	rotaryrm.com	75.0KB		422ms	
cropped-cropped-LOGO-...	200	rotaryrm.com	4.66KB		343ms	
Teaser-Rotary-Home-Pag...	206	rotaryrm.com	629KB		380ms	
fa-solid-900.woff2	200	rotaryrm.com	76.4KB		354ms	
wp-emoji-release.min.js?...	200	rotaryrm.com	4.54KB		41ms	
loader.gif	200	rotaryrm.com	2.49KB		18ms	
egfont.woff2?40874225	200	rotaryrm.com	29.4KB		263ms	
nav-menu.d43af66e5000f...	200	rotaryrm.com	1.53KB		25ms	
video.fea4f8dfdf17262f23...	200	rotaryrm.com	1.21KB		22ms	
text-editor.2c35aafbe5bf0...	200	rotaryrm.com	600B		18ms	
image-carousel.4455c636...	200	rotaryrm.com	249B		15ms	
ADRIEN-CALVET-.png	200	rotaryrm.com	485KB		84ms	
21-1.png	200	rotaryrm.com	501KB		50ms	
15-1.png	200	rotaryrm.com	782KB		132ms	
swiper.min.js?ver=5.3.6	200	rotaryrm.com	33.1KB		94ms	
POST admin-ajax.php	200	rotaryrm.com	870B			2.9s
ADRIEN-CALVET--25x25....	200	rotaryrm.com	1.43KB		13ms	
21-1-25x25.png	200	rotaryrm.com	1.42KB		12ms	
15-1-25x25.png	200	rotaryrm.com	1.61KB		17ms	
15-2.png	200	rotaryrm.com	1.00MB		55ms	
15-2-25x25.png	200	rotaryrm.com	1.59KB		52ms	
23.png	200	rotaryrm.com	1.38MB		87ms	
23-25x25.png	200	rotaryrm.com	1.49KB		51ms	
29.png	200	rotaryrm.com	833KB		110ms	
29-25x25.png	200	rotaryrm.com	1.67KB		125ms	
17.png	200	rotaryrm.com	724KB		139ms	
17-25x25.png	200	rotaryrm.com	1.45KB		139ms	
AZAN-CARO-1.png	200	rotaryrm.com	430KB		152ms	
AZAN-CARO-1-25x25.png	200	rotaryrm.com	1.46KB		163ms	
2-2.png	200	rotaryrm.com	796KB		194ms	
2-2-25x25.png	200	rotaryrm.com	1.69KB		195ms	
BASSWELL.png	200	rotaryrm.com	0.97MB		227ms	
BASSWELL-25x25.png	200	rotaryrm.com	1.58KB		241ms	
BEN-BALANCE.png	200	rotaryrm.com	461KB		248ms	
BEN-BALANCE-25x25.png	200	rotaryrm.com	1.13KB		260ms	
34-1.png	200	rotaryrm.com	536KB		275ms	
34-1-25x25.png	200	rotaryrm.com	1.41KB		274ms	
cropped-LOGO-ROTARY-...	200	rotaryrm.com	680B		27ms	
BIIA-2.png	200	rotaryrm.com	1.44MB		117ms	
40.png	200	rotaryrm.com	510KB		20ms	
10-1.png	200	rotaryrm.com	647KB		47ms	
BIIA-2-25x25.png	200	rotaryrm.com	1.37KB		2ms	
40-25x25.png	200	rotaryrm.com	1.33KB		56ms	
10-1-25x25.png	200	rotaryrm.com	1.54KB		75ms	
2.png	200	rotaryrm.com	772KB		79ms	
2-25x25.png	200	rotaryrm.com	1.35KB		74ms	
106 Requests 23.5MB (24.9MB Uncompressed) Fully Loaded 5.4s (Onload 2.4s)						



## Performance Metrics

<b>First Contentful Paint</b> How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Longer than recommended <b>1.3s</b>	<b>Time to Interactive</b> How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended <b>5.4s</b>
<b>Speed Index</b> How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended <b>3.0s</b>	<b>Total Blocking Time</b> How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended <b>440ms</b>
<b>Largest Contentful Paint</b> How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	OK, but consider improvement <b>1.6s</b>	<b>Cumulative Layout Shift</b> How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here <b>0</b>

## Browser Timings

Redirect	65ms	Connect	37ms	Backend	816ms
TTFB	918ms	First Paint	1.3s	DOM Int.	1.6s
DOM Loaded	1.6s	Onload	2.4s	Fully Loaded	5.4s

IMPACT	AUDIT	
High	<b>Avoid enormous network payloads</b> <small>LCP</small>	Total size was 23.6MB
High	<b>Reduce initial server response time</b> <small>FCP LCP</small>	Root document took 815ms
Med	<b>Don't lazy load Largest Contentful Paint image</b> <small>LCP</small>	LCP was lazy loaded
Med	<b>Use explicit width and height on image elements</b> <small>CLS</small>	12 images found
Med	<b>Serve static assets with an efficient cache policy</b>	Potential savings of 23.5MB
Med	<b>Use a Content Delivery Network (CDN)</b>	98 resources found
Med-Low	<b>Avoid long main-thread tasks</b> <small>TBT</small>	6 long tasks found
Low	<b>Avoid an excessive DOM size</b> <small>TBT</small>	731 elements
Low	<b>Avoid chaining critical requests</b> <small>FCP LCP</small>	48 chains found
Low	<b>Ensure text remains visible during webfont load</b> <small>FCP LCP</small>	1 font found
Low	<b>Reduce JavaScript execution time</b> <small>TBT</small>	616ms spent executing JavaScript
Low	<b>Properly size images</b>	Potential savings of 7.38MB
Low	<b>Avoid multiple page redirects</b> <small>FCP LCP</small>	Potential savings of 64ms
Low	<b>Efficiently encode images</b>	Potential savings of 6.43MB
Low	<b>Reduce unused CSS</b> <small>FCP LCP</small>	Potential savings of 58.3KB
Low	<b>Serve images in next-gen formats</b>	Potential savings of 19.1MB
Low	<b>Defer offscreen images</b>	Potential savings of 9.9MB
Low	<b>Minify JavaScript</b> <small>FCP LCP</small>	Potential savings of 14.1KB
Low	<b>Reduce unused JavaScript</b> <small>LCP</small>	Potential savings of 55.6KB
N/A	<b>Largest Contentful Paint element</b> <small>LCP</small>	1,630 ms
N/A	<b>Eliminate render-blocking resources</b> <small>FCP LCP</small>	Potential savings of 11ms
N/A	<b>Avoid serving legacy JavaScript to modern browsers</b> <small>TBT</small>	Potential savings of 8.56KB
N/A	<b>Minimize main-thread work</b> <small>TBT</small>	Main-thread busy for 2.3s

N/A	Reduce the impact of third-party code <span>TBT</span>	Total size was 1.40KB
N/A	Avoid large layout shifts <span>CLS</span>	
N/A	User Timing marks and measures	